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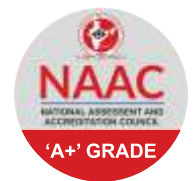


MASTER OF MANAGEMENT STUDIES (MMS)

Two Year Full-Time Post
Graduate Programme in
Management
of University of Mumbai



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH



Approved by AICTE, Recognised by DTE, Government of Maharashtra and
Affiliated to University of Mumbai, "NAAC A+" Accredited Management Institute.

'Enlightening Minds, Defining Leaders'

ADMISSION BROCHURE 2022-2024

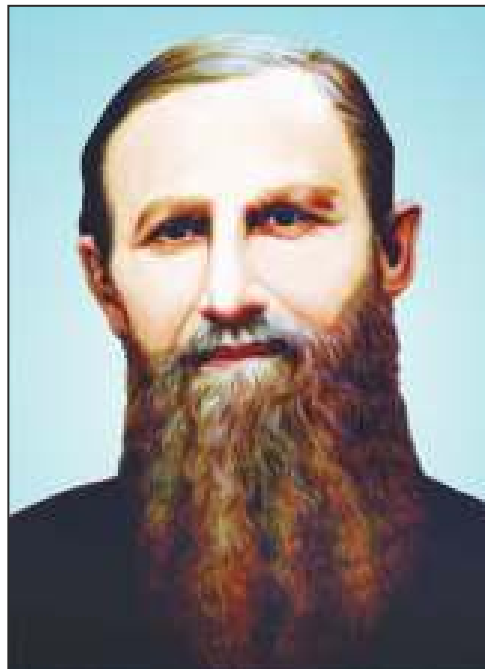
PRAYER OF ST. FRANCIS



Lord, make me an instrument of Your peace
Where there is hatred, let me sow love;
Where there is injury, pardon;
Where there is doubt, faith;
Where there is despair, hope;
Where there is darkness, light;
Where there is sadness, joy.

O, Divine Master, grant that I may not so much seek
To be consoled as to console;
To be understood as to understand;
To be loved as to love;
For it is in giving that we receive;
It is in pardoning that we are pardoned;
It is in dying that we are born again to eternal life.

OUR FOUNDER



Bro. Paulus Moritz

Founder of The Congregation of the Missionary Brothers of St. Francis of Assisi
(CMSF)



Confidence and hard work is the medicine to kill the disease called failure. It will make you a successful person.

– APJ Abdul Kalam.

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ABOUT THE INSTITUTE



St. Francis Institute of Management & Research (SFIMAR) was established in 2002 by “The Society of the Congregation of Franciscan Brothers”, to impart quality education in the field of Business Management. It is approved by AICTE, New Delhi and has been granted permanent affiliation by University of Mumbai.

SFIMAR is a NAAC A+ Grade Accredited Institute and an ISO 9001:2015 Certified Institute and also recognized under Section 2(f) & 12(B) of UGC Act 1956. The programs conducted at SFIMAR campus are in state-of-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and Other Amenities.

A core team of experienced and qualified faculty members, bear the responsibility to impart knowledge to aspiring students at SFIMAR. A right

blend of Corporate and Academia from various sector, are invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute.

SFIMAR is also actively involved in various social activities and through Institute Social Responsibility (ISR) initiative it contributes in empowering the society.

VISION

To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno- managerial competence to sustain innovation for building global business of the future.

MISSION

To enter the realm of globally successful B-schools by imparting value based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.

QUALITY POLICY

SFIMAR is committed to endeavour of transforming students into Global Business Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up gradation of its faculty while meeting the regulatory and statutory requirements.

PROGRAMMES

Masters of Management Studies (MMS)

Inception : 2002

Affiliation : University of Mumbai, Recognised by DTE and Approved by AICTE

Sanction Intake : 180

Specialization : Finance, Marketing, Human Resources, Information Technology, Operations.

Ph.D. Center in Management under University of Mumbai

SFIMAR Board of Governors



Bro. Joseph Karimalayil
(Superior General, CMSF)
President/Chairman



Bro. Alphonse Nesamony,
(Asst. Superior General, CMSF)
Vice President/Vice Chairman



Mr. Johny Joseph
(Former Chief Secretary -
Govt of Maharashtra), Member



Bro. Backyanathan Arokiyasamy
(General Councillor, CMSF)
Member



Bro. Dominic Polaprayil
(Bursar General, CMSF)
Member



Bro. Mathew Thekkemury
(Local Animator and Administrator)
Member



Bro. Jose Thuruthiyil
(Director-SFIT)
Member



Bro. Stany Mittathanical
(Principal-SFIAD)
Member



Bro. Xavier Munda
(Registrar-SFIMAR)
Member



Bro. K. C. Joseph
(Controller of Finance SFIT)
Member



Prof. Dr. Thomas Mathew
(Former Director-NITIE, SFIMAR)
Member



Mr. Albert D'Souza
(Chairman-Aldel Edu. Trust)
Member



Mr. Augustine Kurias
(Former Principal-RBI)
Member



Mr. Shailesh Naidu
(Advocate, High Court of Mumbai)
Member



Prof. Dr. Harish Kumar S. Purohit
(Director - SFIMAR)
Member Secretary



Prof. Dr. G. Ramesh
(Deputy Director - SFIMAR)
Member



Mr. Jestin Johny
(Assistant Professor - SFIMAR)
Member

Core Team



Bro. Alphonse Nesamony
Chairman, SFIMAR



Bro. Xavier Munda
Registrar



Prof. Dr. Harish Kumar S. Purohit
Director



Prof. Dr. G. Ramesh
Deputy Director &
Programme Head MMS
Head of Ph.D Center



Dr. Natika Poddar
Programme Head
MBA (MFM/MMM)



Dr. Mohan Mathew



Dr. Smita Jesudasan



Dr. Shilpa Peswani



Ms. Vasudha Rao



Dr. Simmi Prasad



Ms. Sanchayita Banerjee



Mr. Kiran Rodrigues



Mr. Jestin Johny



Dr. Sasmita Singh



Ms. Papinder Kaur
Library Head



Ms. Sangeeta Verma
Career Management Centre
(CMC) - Head



Mr. Prakash Lalwani
IT Head



Ms. Natasha Fernandes
Counsellor



Ms. Mitchell Dmello
Counsellor

Message from Chairman



Bro. Alphonse Nesamony
Chairman, SFIMAR

St. Francis Institute of Management and Research (SFIMAR) vision is: “To flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future”.

The various programmes and activities that have been offered to the students have been instrumental in nurturing and developing character, inculcating ethical values, work discipline, innovative abilities, developing individual competence to take on the challenges in the Corporate World. Our Management and faculty besides focusing on functional & sectorial specialization, have laid emphasizes on project based and experiential learning to ensure that our students fully develop their potential, enhance their leadership & decision-making skills, empowering them with techno-managerial competence to get them to stand out in the corporate world. The Consultancy and robust Research experiences of our faculty members add tremendous value in students to develop their full potential.

Every year except for last two years students are given opportunity for a Study Abroad Programme at Ottawa University, Kansas, USA. We conduct regularly ‘Study Tour’ to Thailand, Dubai, Malaysia and Singapore for our students. Through the international exposure programme students are now venturing to take up international responsibilities in Multi-national companies.

At SFIMAR the exposure to our students is beyond the academic syllabus, as we focus on holistic

development of every student. Through various extra-curricular activities, outbound trainings, counselling, mentoring, personality development and soft skill sessions, we get students to identify their strengths, their field of interest, to be effective communicators, develop their analytical & people’s skills, the ability to make smart decisions, inculcate in them entrepreneurial zeal & build their individual competence, which gets them to evolve into industry-ready corporate professionals. During the pandemic Covid-19 the entire mode of teaching-learning, examination and results are conducted in online mode. In every aspect everything is being done in the academic and employment fronts for the wellbeing and advancement of students in coordination with our industry partners.

We need to face life with courage and determination amidst this difficult and uncertain times. We need to increase our immune system, adapt new ways of living, and adopt new strategies to fight with the virus without panic. The invisible enemy Covid virus with variants continue to play havoc in every part of our country. We need to care for our family, loved ones, above all the humanity at large. The education is vital to the human development and livelihood. Hence, we need to look forward and do everything to secure our future helping our student’s community to take up their own career path.

SFIMAR has achieved impressive growth over the last two decades in terms of its various academic and research related initiatives. Our team of teaching professionals, alumni, experts from industry and academia look forward to accompany and mentor our aspiring candidates/students with the motto: Service Through Enterprise.

Message from Director



Prof. Dr. Harish Kumar S. Purohit
Director

St. Francis Institute of Management and Research (SFIMAR), extends a warm welcome to all the aspirants of management studies. I am delighted to say that SFIMAR is one of the premier institutes for management studies. The Institute endeavours to provide quality education on par with the requirements of today's competitive and rapid developing industry. We aim to impart skills and knowledge to inculcate business ethics and Indian values to channelize energy and talents to create dynamic managers.

At SFIMAR every faculty has moved beyond the usual management education pedagogy and instead uses power of innovative thinking to hone smart decisions in making abilities of each and every student. With the support, coaching and personalized attention of faculty as Mentors, we provide skills that are needed to solve complex business issues in the current VUCA environment. Also, ample opportunities are provided for learning outside the classroom through projects, extra-curricular activities and corporate interaction

programmes to foster a much deeper intellectual exploration to meet the requirements of trade, industry, and society as well.

The State of the art infrastructure and hostel facility alongwith natural surroundings is conducive to 100% participation by students for getting successfully trained with projects as experiential learning and global exposure as demanded by the Globalized Economy. The Institute has a committed Career Management Centre (CMC) through which all the students are trained for campus interviews, and intensive programs on technical and soft skills which help them to get aspired profiles. Leading companies from multitude sectors participate in final placements offering competitive packages.

I assure that journey in SFIMAR for the professional program in Management would be adding qualitative and meaningful dimension to students' life and provide distinctive edge over the other management graduates.

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.”

Message from Programme Head



Prof. Dr. G. Ramesh
Programme Head, SFIMAR

Dear Participants,
Greetings!

Welcome to St Francis Institute of Management and Research (SFIMAR) especially to the flagship programme Master of Management Studies (MMS).

It is indeed pride for all of us to say that SFIMAR is one of the most sought institute for acquiring managerial skills and education. The Master of Management Studies (MMS) programme is built on an ecosystem which encapsulates multiple activities covering both academic and extra & co curricular activities such as Teaching-Learning process, Industry Institute Interface, weekly Guest Lectures, and viva to enhance conceptual domain. Apart from this, regular Group Discussions, Mentoring sessions and other activities involving clubs, forums, event organizing, event participation, etc..

MMS programme has two objectives, first to enable the students to achieve desired employability status and second to build in them the entrepreneurial spirit. However, the ultimate goal is to bring in realistic transformation in the student and to develop them into socially responsible citizen.

The Intellectual capital comprises of well qualified, Industry experienced and students friendly faculty members and the pedagogies adopted by them are prominent and at par with the best in the industry. The outcome is intended to deliver the finest to the

students and to derive the best out of them. Project based learning pedagogy is one such prominent method adopted by faculty members which not only fosters experiential and self-learning through practical application but also ensures internalization of all the learnings.

The MMS programme is currently in its 21st year. Over the years, the programme has evolved significantly and carved a mark in the mindset of the students community wherein it does not only prepares the students to receive a University Degree certificate but also introduces them to the world of skill Development. Various skill development certification program such as Youth Leadership and People Skill (YLPS) in association with Tata Institute of Social Sciences(TISS), Securities Management skill in association with National Institute of Securities Management (NISM), Digital Marketing skill in association with Skillwise Solutions, to name a few. These add-on skill programs, makes the students stand apart from other competing students in the market. Many of them go on to the next level of either starting up their new business venture or shifting base abroad for higher studies/PR etc.

We, at SFIMAR, assure you that your journey, although studded with rigor, is certainly going to be more than worth the way it is perceived.

Come, Join us in getting the wings of talent and skill to take you to greater heights as sky is the limit for the deserving.

Association with Professional Bodies

1. Member of Bombay Management Association (BMA)
2. Member of All India Association of Industries (AIAI)
3. Member of IMC Chamber of Commerce and Industry
4. Member of Associated Chambers of Commerce and Industry of India (ASSOCHAM)
5. Member of Bombay Chamber of Commerce and Industry (BCCI)
6. Life membership of Christian Chamber of Commerce and Industry (CCCI)
7. Tie-up with National Institute of Securities Market (NISM) and ICFL for Financial certifications
8. Member of Confederation of Indian Industry (CII)
9. Life membership of Forum of Minority Management Institutes (FMMI)
10. Life membership of Forum of Management Institutions (FMI)
11. Life membership of Association of Indian Management Schools (AIMS)
12. Life membership of All India Association for Christian Higher Education (AIACHE)
13. Life membership of Xavier Association of Management Institutes (XAMI)
14. Member of (AIMS) Test for Management Admissions (ATMA)
15. Life membership of Association of Management of MBA / MMS Institutes (AMMI)
16. Life membership of Education Promotion Society for India (EPSI)
17. Management Teachers Consortium - Global (MTC-Global)
18. National Institute of Personnel Management (NIPM)
19. MOU with Tata Institute for Social Sciences (TISS)
20. MOU with Indian Development Foundation (IDF)
21. MOU with AIC- RMP
22. MOU with Skill Wise Organisation
23. MOU with Asian Institute of Family Managed Business (AIFMB)

Global Association

1. MOU with Ottawa University - USA
2. MOU with Binary University - Malaysia
3. MOU with Water and SHARK International INC - Mumbai.

Infrastructure

SFIMAR has a state of the art Infrastructure conducive to learning and sharing of knowledge. They are aesthetically designed suiting to the environment and fulfilling all the norms as prescribed by the regulatory authorities. Various Infrastructural details are appended below.

Learning & Information Resource Centre (LIRC)

SFIMAR's LIRC provides information support to Learning, Teaching, and Research & Consultancy domains. A digital library with dedicated computer terminals is available for students. The LIRC provides a conducive environment to users and equipped with all modern facilities. A completely integrated library software including barcoding system has automated a lot of procedures and facilitates efficient circulation of

books and other library material. The bibliographic details of library documents can be accessed through OPAC (Online Public Access Catalogue) from any of the work stations (computer terminals) available in the campus through Wi-fi. To facilitate the teaching-learning methodology, effective modern ICT resources like LCDs, Digital White Boards are used as teaching aids for Lecture delivery & imparting knowledge.



I.T & Comp Lab

SFIMAR is equipped with state-of-the-art computing facilities to complement classroom pedagogy. All the hostel rooms, classrooms, departments & offices are equipped with internet facility. Lectures are typically augmented by multimedia. SFIMAR's Computer Centre hosts latest configuration machines, licensed software

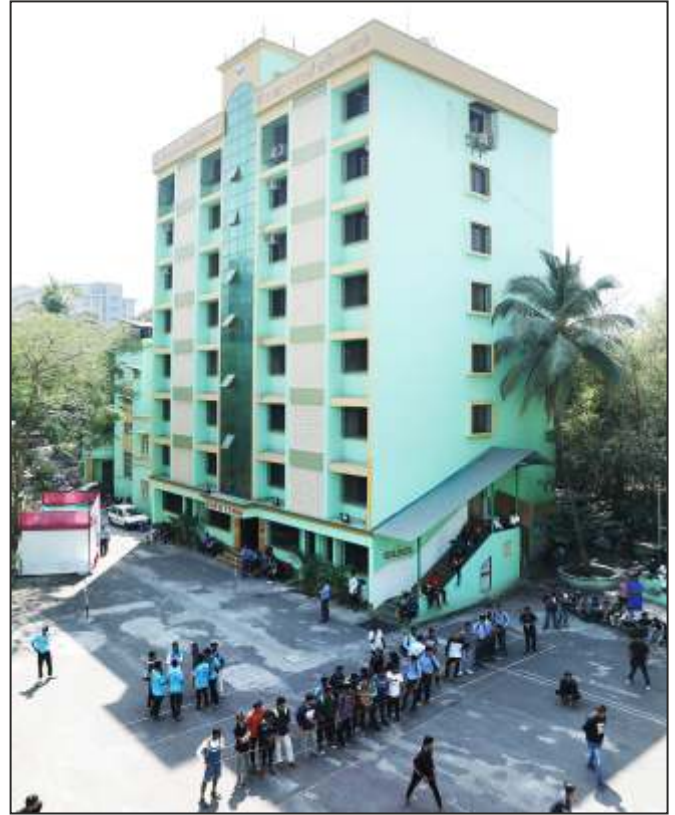
applications, language labs, IT Lab & High Speed Internet Facilities. The faculty and staff of computer center are involved in spreading computer literacy by delivering lectures and organizing Continuing Education Programs. Some of the consulting/extension activities are Software Trainings, Online/Offline Tests/Examinations.



Infrastructure

Hostel

SFIMAR Hostel is a Home Away From Home. The well-furnished hostel building is equipped with all the modern amenities for the out-station students. It helps them feel at home and concentrate on their studies with 24X7 high speed wireless LAN connections (Wi-Fi facility). Institute has also provided lockers for all the students to keep their Valuables & Baggage.



Cafeteria

A cafeteria serving an elaborate menu and maintaining high level of hygiene, functions inside the campus for providing quality-catering facilities for the students and staff at moderate rates. Our cafeteria specializes in Indian & Chinese cuisines. It also provides Mess facilities to hostel students. The cafeteria is operational till 10 pm for hostel students.



Infrastructure

Career Management Centre (CMC)



The Career Management Centre (CMC) is the liaison between our highly diverse talent pool of students, alumni and employers who benefit from their expertise. CMC helps recruiting companies for their promotion on the campus and handle the entire placement process. It assists companies by providing services such as In-campus Corporate Presentations, Corporate Onboarding, Internship, Live Projects, Online Tests, In-campus selection Process, Alumni / Corporate Networking.

Classroom



The classrooms are air-conditioned and very spacious and well equipped with projector, white board, audio visual sound system for teaching and learning



enhancement. The Classrooms are also well ventilated and enough space for class activities.

Gymnasium



A well-equipped Gymnasium is available in the campus with latest modern equipment. Students are provided enough opportunities to build on their physical fitness and embark on the healthier path.

MMS WINNER IN SSDP ORGANISED BY CMC



Infrastructure

Research Centre

SFIMAR is a recognized Ph.D. Centre (Research Centre) of University of Mumbai. Students those who are interested in pursuing Ph.D. in Management studies can register for this programme. The Programme gives an opportunity to pursue research

in the following domains:

1. Marketing
2. Finance
3. Human Resource and
4. General Management



Research Lab

The research lab 109 is in 1st floor where 42 computers have been installed with the software such as SPSS, AMOS, PSPP and R programming where the students along with faculty can conduct their research work in their respective fields.

Open Ground



Differently-abled Friendly Measures

St Francis Institute of Management and Research commits itself to support a learning environment for the MMS programme that is accessible and inclusive to a diverse mix of students. The needs of the students with disabilities are addressed with a proactive approach to make them learn and perform to their full potential. Students are given special assistance during the admission, academics, examination and placement process. Faculty and staff members tenaciously support the disabled students during their two year stint at SFIMAR to enrich their learning experience. Fellow classmates and friends collaboratively inspire them to participate in and organise various activities of the clubs and forums at SFIMAR. They abide by the motto of 'All for one and one for all'. Mentoring and counselling if required is provided to them to make them optimistic and overcome the adversities of life's challenges and societies prejudices.

SFIMAR has been flexible in making reasonable adjustments to enable the students with disabilities participate wholly in the classroom and outside the classroom so that they reap the benefits of the teaching, and services of corporate grooming, hands-on training to various software's and others. The services and facilities provided at SFIMAR to the

students with disabilities are with a touch of sensitivity and empathy.

Services and Facilities include the following–

- SFIMAR is wheelchair friendly - Ramps and Lifts exists in all the buildings at SFIMAR to enable the students access the classroom, library, canteen, computer labs without any difficulty.
- Designated toilets for the students with disabilities to make them comfortable.
- Adjustments in classroom, library, computer labs and canteen for seating arrangements.
- Hostel Accommodation.
- First Aid cum Sick Room.
- Peer Tutor.
- Scribes for examination.
- Sensitisation programmes.
- Placement Assistance.
- Mentor is allotted for wellbeing of the student.



Disabled Friendly Ramps



Enquiry and Information Counter



Disabled Friendly Washroom



Lift

About the MMS Programme

The MMS is a comprehensive Post-Graduate Degree Programme of the University of Mumbai that aims to develop students into innovative thinkers and successful managers. It sharpens their skills to meet the requirements of the Industry.

The course structure provides a perfect combination of conceptual framework and practical insights to tackle business challenges. The MMS Programme is conducted on a semester basis with four semesters spread over two academic years. In the second year, the students have the choice of specialization five areas, namely, Finance, Marketing, HR, Operations and IT.

Pedagogy/Andragogy

The process of teaching and learning comprises of interactive classroom lectures, discussions, case studies, projects, assignments, presentations, guest lectures, role plays, treasure hunts, field visits and field projects. Each student must spend maximum time on self-study and come thoroughly prepared for classes wherein the faculty members act as guides and facilitators. The focus in the teaching and learning process is teamwork.

Evaluation

The Institute focusses on continuous evaluation process. It follows the University prescribed Choice Based Semester Grading System (CBSGS) which mandates that every student is required to complete 10 hours of learning in order to gain 01 credit point. Each subject has 4 credit points and the total credits

attainable by a student in a span of two years are 120 credit points. The parameters for evaluation are attendance, class participation, live projects, case study analysis and discussion, online and offline class tests, assignments, projects, presentation and end-term examinations. The students are required to separately pass in internal and end-term examinations. The Institute also applies scaling down process in order to ensure that the difference in the percentage of marks scored in the internal assessment and the term-end examination does not exceed more than 20%.

Attendance

As per the University of Mumbai norms, a minimum of 75% attendance is mandatory for all classes, guest lectures and seminars and events. Attendance is an integral part of evaluation criteria for each subject/programme.

Weekly Guest Lecture

In order to supplement the day-to-day learning, guest sessions by Industry experts are organized on specific subjects of the semester on Saturdays. The onus of organizing the guest lecture rests on the subject faculty member who identifies the resource person and the topic of discussion.

Subject-wise Viva

With a view to sharpen the understanding of the subject knowledge and strengthening the concepts, every subject faculty member conducts a viva twice in a semester. The performance of viva is evaluated and integrated into the internal assessment of the subject.

MMS BATCH 2019-2021 TOPPERS



ANKITA SAWANT
MMS – Finance



JAY SHAH
MMS – Finance



CHRISTEENA ALOOR
MMS – Marketing

Programme Educational Objectives (PEO)

1. To impart knowledge of basic and advanced concepts of Business Management and application of their tools and techniques for local and global business practices.
2. To equip the students with techno-managerial skills and entrepreneurial skills to progress as business leaders and entrepreneurs.
3. To instill students on socially acceptable values and business ethics for developing responsible citizens.



Programme Outcomes (POs) of MMS

S. No.	Programme Outcomes (POs) of MMS
PO1	Apply knowledge of management theories and practices to solve business problems.
PO2	Foster Analytical and critical thinking abilities for data-based decision making.
PO3	Ability to develop Value based Leadership ability.
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
PO6	Demonstrate proficiency in the use of modern technology for business applications, research and communication process.
PO7	Develop competencies and experiential learning to function effectively and as entrepreneurs.

MMS Programme Differentiator

Project Based Learning

Projects are designed to ignite the intellectual and innovative abilities of students. It gives students the opportunity to synthesize and apply the knowledge and analytical skills learned in the different disciplines. While undertaking the project, the student must take the help of the Faculty to define its relevance, rationale, aim and objective, a method to

be followed and learning outcomes to be achieved. Evaluation of the project will be based on the achievement of the above-mentioned parameters. The project can be dynamic or static (either field based- connected to industry/ corporate/ institutions or research-based).



Group Discussion

Group Discussion", popularly labeled as GD, is a methodology used by an organization (company, institute, business school, etc.) to gauge whether the candidate has certain personality traits. GDs form an important part of the short-listing process for recruitment or admission in a company or institution. At SFIMAR, GD sessions are a regular affair which are

on weekly basis integrated in the Time schedule. Each student is evaluated on a standardized parameters and the scores are put up on a monthly basis. Top three performers are awarded with certificate of appreciation during the common function such as Annual Day/Induction day etc.

Viva

During the course of the semester, subject faculty conducts Course Viva to assess the student takeaways from the subject, the objective of conducting a viva is to evaluate the student's conceptual knowledge

related to the subject being taught by the faculty member. It has a weightage of 5 marks in the internal assessment.

MMS Programme Differentiator

Institute Social Responsibility (ISR)

SFIMAR carries out its Institute Social Responsibility (ISR) activities through the social club “ABHIMAAN” and through its Life-long Learning and Extension Projects under the Department of Lifelong Learning and Extension (DLLE), Mumbai University. The Institute is guided by the spirit of St. Francis of Assisi who is the Patron Saint of Ecology for his love for the nature and environment. The Institute also carries out the ethos ‘Service through Enterprise’ of its Founders-Society of the Congregation of Franciscan Brothers which has a strong societal-responsibility dimension in what it does. The VISION and MISSION statements of the Institute, apart from developing students into global business leaders and entrepreneurs, imbibes in its students, faculty and staff a deep sense of responsibility towards the society and the environment.

This year SFIMAR Abhimaan Club members joined hands with Kala Sadhana Arts and Culture Charitable Center (KSACCC) and celebrated Christmas with 100 underprivileged children in SFIMAR campus. Every year the club also organizes blood donation camp in the institute campus.



Christmas Celebrations



Blood Donation Camp



Consultancy

The basic premise and focus of SFIMAR is that consulting experience helps academics become better researchers and teachers. Consultancy activity brings about mutual sharing of knowledge resulting in awareness of current issues in Industry & Business management. Faculty applies latest management knowledge/ techniques to render innovative solutions for real life business problems. Improved practical awareness enhances teaching & research capabilities, raising institution standards. The institute allows the full time faculty to take up consultancy services for a period of 30 days per academic year as per their expertise in the field to help them gain insight into the functioning of the company and also generate revenue for the institute. SFIMAR faculty members namely Dr. Mohan Mathew, Dr. G Ramesh and Col. Venkatraman have completed consultancy projects on Competency Assessment with Bharat Electronics Limited (BEL), National Thermal Power Corporation (NTPC) Limited and Oil and Natural Gas Corporation (ONGC) Limited through the group Life Architects.



Study Abroad Program undertaken by MMS students during the year 2019

Ottawa University is ACBSP (Accreditation Council for Business Schools & Programs) accredited Not for Profit University located at Kansas City, USA. St Francis Institute of Management and Research (SFIMAR) has already signed an MOU (Memorandum Of Understanding) with Ottawa University to facilitate various programs and activities. One of the program is a 4 weeks Study Abroad program on Business/Servant Leadership which will be conducted at Ottawa University.

Ms. Gayatri Naik and Mr. Sean Rodrigues of MMS proceeded to Ottawa University, Kansas City, USA to participate in the 4-week Management program on Servant/Business Leadership. The program was organized from 04 May 2019 to 30 May 2019. A completion certificate was issued to both the students by the Ottawa University.



Certification Course & Workshop

Internet of Things (IoT)

“INTERNET OF THINGS (IoT)” is organized for MMS Students in Semester III. IoT is a new revolution of the Internet. A world where the real, digital and the virtual are converging to create smart environments that make energy, transport, cities and many other areas more intelligent. The workshop focuses on developing various IoT applications using Arduino and Raspberry Pi circuits. Some of the application developed by the students are Electronic Voting Machine, Water Irrigation System, Soil sensor System, Fire Alarm Systems, Traffic LED Systems etc.

Data Analytics and R Programming

SFIMAR imparts in-depth training in the concepts and techniques of data analytics which helps in building a foundation in the area of business intelligence. Special focus is given on predictive analytics like regression, clustering, and smoothening techniques.

R Programming Workshop is conducted for MMS students in Semester III. The workshop covers the whole data life cycle ranging from Data Acquisition and Data Storage using R Studio. It also helps students in applying data modelling through R programming using various algorithms.

Data Visualization

Data Visualization Workshop for MMS Students is conducted regularly during Semester III. The workshop focuses on providing hands – on experience on tools like Tableau, Orange and MS-Excel widely used for Data Visualization.

Foundation of Equity and stock trading in association with ICICIdirect.com and NISM

The training is based on NISM-Series-XII: Securities Markets Foundation. The training covered the basics of the Indian Securities Market, Derivatives Markets, Mutual Fund Industry and processes in the primary and secondary markets.

Youth Leadership Programme (YLPS) in association with TISS

The 45 hours certification program is organized by SFIMAR in association with TISS. It helps students gain sustainable and relevant skills to make them employable. The programme enhance students’ personality through many interactive sessions on values, ethics, business etiquette, counselling and leadership.

Financial Modelling in association with ForeVision

It is a case study based and hands – on experience course for Finance specialization students in Semester III. The various modules consist of introduction to Financial modelling and equity research, financial statement analysis, financial projections, valuation techniques and modelling dashboard. The course uses smart sheets for quick learning and the trainers are certified industry experts.

Financial Statement Analysis

The course comprehends the tools used in financial statement analysis to analysis the performance of the company. It develops proficiency in freshers to get hands-on experience before joining the industry.

Project Management

The course validates student’s competence to perform in the role of a project manager, leading and directing projects and teams. It encompasses all aspect of managing a project with live case-study.

Human Resource Management System & Process Automation

The course teaches an HR software that combines systems and processes that connect human resource management and information technology. Its usage helps the students to understand the role of HR in the industry.

Certification Course & Workshop

Advanced MS–Excel

With increasing use of technology in work life, students need to possess skills of operating various application software. One of the most widely used tool is MS Office. Advanced Excel training is provided to MMS students to help them work efficiently at their workplace.

Banking and Insurance

The Banking and Insurance Certificate programme aimed to help the students identify the role of banks and insurance firms in development of India. They learnt about the the risk measures used in Banking and Insurance sectors and compare the financial products offered by banks and insurance firms. They also learnt to appraise the financial statements of financial sector firms.

HR Analytics

The program provides an elaborate structure on the implementation of data-driven HR practices throughout an organization and also provides the most important link between HR and ‘the business’. By analyzing the impact of people-related decisions, this program guides the business leaders which levers they need to pull in order to boost business performance – a unique skill that will benefit both the organization and the career of an HR professional.

Digital Marketing

Digital marketing certificate course is conducted for Marketing specialization students. The topics covered are Search Engine Marketing, E-commerce marketing, social media planning and Google Analytics.

Basics of Stock Markets

This course provides the students with suitable knowledge of the stock markets. The Objective of the course is to provide the students with essential theoretical and practical know-how of the stock markets so that students can apply the knowledge in examining equity markets and other financial markets and for wealth creation. This course will help the

students to analyze sectors and companies, to determine the risk of a stock investment or trade, and understand why stock markets move the way they do.

Personal Growth Laboratory

The program provides elaborate structure for self-introspection, physical readiness and mental readiness for the students. It prepared the students to chart down their label to brand story with purpose. The certificate programme served as a launchpad for taking up their journey in personal and professional lives.

NPTEL LOCAL CHAPTER AT SFIMAR

Ministry of Human Resources Development/Ministry of Education (MHRD/MoE) sponsored National Program on Technology Enhanced Learning (NPTEL) has initiated online certification courses on its online courses portal. The courses are relevant to students including basic core courses in management and humanities. The enrolment and learning from these courses involve no cost. By paying a nominal fee, an in-person, proctored certification exam is conducted, and a certificate is provided through the participating institutions and industry. These are available at: <https://swayam.gov.in/NPTEL>. Out of various courses available on SWAYAM (NPTEL) portal, the institute selects and advises the students to enroll in relevant courses such as Sustainable Business Development, Design Thinking – A primer, Leadership, Decision Making Under Uncertainty, etc. The Institute provides mentor support to the students enrolled in these courses. The faculty mentors ensure that students are actively engaged in the course, are submitting their assignments on time, and clarify the students’ doubts. The NPTEL courses enable students to obtain certificates to make them employable in the industry or pursue higher education. The certificate bears the stamp of CCE (Center for Continuing Education), which is endorsed by NPTEL and the concerned IIT, and hence is a valuable addition to them when applying for jobs. The students who do not opt for the NPTEL exam can appear for the internal exam on the same course, offered by the institute and on clearing, and are eligible to get IN-HOUSE CERTIFICATION issued by the Institute.

Club and Forum Activities

SFIMAR organizes Club and Forum activities to focus the needs of the students by providing various opportunities to the students in a direction to enhance their knowledge through different activities. It is the platform for students to develop Managerial skills along with activities.

Film Screening Club:



The Film Screening Club selects award winning Movies, Short Films, Documentaries etc. based on management concepts and screens them for Students.

Nirmiti Forum:



Nirmiti Forum a marketing forum- Nirmiti shapes the students through various activities conducted during the course of the year.

Renaissance Forum:



The HR students take the lead in arranging events. This enables in developing the students to plan and arrange for the events successfully. The club activities

are organized on a regular basis to promote the team spirit and implement the HR concepts practically.

Finatics Forum:

Finatics Forum organizes activities to assist members in evaluating careers in finance and identifying current career opportunities, extend the practical finance education with job-specific knowledge and connect members with alumni and other finance professionals.

Green Club:



The objective of green club is to promote "Green activities" amongst all the stakeholders of SFIMAR.

Perna Club:

The Perna club imbibes the essence of "Entrepreneurship" to management students at SFIMAR.

Malay Club:



Malay club is the perfect platform to showcase Fine Art & Performing Art.

MMS Admissions

No. of Seats sanctioned for 2022–24	180	
Distribution of 180 seats:		
1. Admission through CAP:		
a) General Quota	(29%)	52
b) Religious Minority - Christian	(51%)	92
2. Admission by Institute		
a) Institutional Quota	(20%)	36

Eligibility Criteria

- 1) The candidate possesses minimum 50% marks in aggregate or equivalent CGPA (45% in case of candidates of backward class categories and persons with disability belonging to Maharashtra State only) in any Bachelor's degree awarded by a recognized University.
- 2) Candidate should have appeared for MAH- MBA/MMS-CET 2022 or CAT Nov 2021/CMAT 2022 and as per the guidelines of Admissions Regulating Authority (ARA)/DTE, Govt. of Maharashtra.

Note: Please refer to DTE Information Brochure 2022-23 for details on Admission process. (www.mahacet.org)

- 3) For Institutional quota, registration online and verification offline have to be done at the facilitation centre.

MMS Admission Process

The MMS admission is governed by the state common entrance test (CET) cell, Government of Maharashtra. For more information kindly navigate through the link provided below:

<https://mbacet2022.mahacet.org/StaticPages/HomePage>

Malay Club presentation "Art of Photo Frame making competition" on 24/04/2021



List of Documents to be Submitted - MMS Admissions

Students have to submit the following documents along with the MMS Application Form for applying to Institutional Quota seats:

- a) Graduation Mark sheet
- b) Entrance Test Score Card

Original Documents to be submitted on securing MMS Admission alongwith 2 photo copies each, duly attested

1. Students who have secured admission through the Centralized Admission Process (CAP) rounds should submit Directorate of Technical Education (DTE) Allotment letter and Facilitation Center (FC) letter.
2. Entrance Test Score Card.
3. PROFORMA-O (For Minority Candidates)
4. Domicile Certificate (Compulsory for all students)
5. Statement of Marks of Std. X Examination. (S.S.C.)
6. Statement of Marks of Std. XII Examination.(H.S.C.)
7. Statement of Marks for the Bachelor's Degree Examination (i.e. The Qualifying Degree Examination).
 - a) Convocation Degree Certificate.
 - b) Passing Certificate (If graduated in current year).
8. Digital Transference Certificate from the college last attended by the student to be submitted within 15 days.
9. Gap Certificate (Affidavit on Rs. 50/- stamp paper or as required by Competent Authority duly notarized), if graduated prior to the current year.
10. Aadhar Card Copy(mandatory)
11. Certificate of Work Experience / Achievement / Award etc (2 copies only)
12. Physical Fitness Certificate from a Registered Medical Practitioner (original copy only)
13. Latest Colour Photograph: 3 Nos (Identical Passport Size with White Background only)
14. Students passing qualifying examination from other than University of Mumbai will also have to submit the following within 15 days (with 4 attested copies)
 - a) Eligibility Certificate from University of Mumbai
 - b) Migration Certificate.
 - c) Validity/Verification Report from their University.
15. Students belonging to the Reserved Category will have to submit the following (with 4 attested copies)
 - a) Caste Certificate
 - b) Caste Validity
 - c) Non Creamy Layer Certificate
(In case of NT2/NT3/OBC)-Certificate should be valid up to 31st March 2023.
16. Affidavits by parents/students on anti-ragging.
17. Acknowledgement of receipt of Rules & Regulations of the Institute.

MMS Programme Fees Academic Year 2022-23

Fee Structure for MMS I, 2022-23	
Particulars	Amount
Interim Tuition Fees plus Development Fee	2,05,000
Exam Fees (College)	7,200
University Dues	2,615
P.G. Registration Fees (University)	1025
Refundable Caution Deposits	12,000
Total fees Payable	2,27,840

Note:

- The above fees shall be deposited in our SB A/c No.0331-00479172-190001 with Catholic Syrian Bank by DD/PO drawn in favor of "St. Francis Institute of Management & Research".
- Life Membership of the SFIMAR Alumni Association is Rs.11000/- and the students shall deposit this amount in Catholic Syrian Bank by DD/PO drawn in favor of "SFIMAR Alumni Association".

***Online Payment Bank Details:**

NAME OF BANK : CSB BANK
 BRANCH : BORIVLI (W)
 A/C NO. : 033100479172190001
 IFS CODE : CSBK0000331
 NAME OF A/C : ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

The above fee is being charged based on Final Fee for the A.Y. 2020-21 by the Fees Regulatory Authority dated 6/2/2020. Any revision in fee shall be applicable to the admitted student as per norms of the University of Mumbai/Any Government Competent Authority.

Note for all Candidates:

Reporting to the Institute and Confirmations of Admission by submitting the required documents & paying the fee, as per guidelines is a must within stipulated schedule of activities for Admission to the First Year of MMS for the Academic Year 2022-23. For more details, get in touch with the Institute Office.

Eligibility Guidelines for Students from other than University of Mumbai

At the time of seeking admission to the MMS programme, a candidate is advised to ensure that he/she is eligible for admission to the programme as per the Eligibility Rules of University of Mumbai. The candidate should produce his/her Migration Certificate and verification report from the University from which he/she graduated (which should be UGC approved University). The candidate can then apply online to University of Mumbai for his/her Eligibility Certificate.

Group Insurance:

Our students are covered under the Group Insurance Scheme known as “Yuva Raksha” with The National Insurance Co. Ltd. This is a one year cover (renewed every year) for a sum assured maximum upto Rs.1,00,000/-. Premium for this Group Insurance Scheme is paid by the Institute. The benefit covers contingencies such as death in case of accident, permanent disability, hospitalization arising out of accidents as per policy/regulatory guidelines.



Ordinances, Regulations & Rules of MMS Degree Programme

Under the Credit Based Semester and Grading System Effective from Academic Year 2016-17

1. Learner(s), who do not obtain minimum 50% marks in subject(s)/paper(s)/course(s) either in the internal assessment or in the external examination or both, shall be declared as “Fail” as per the standard of passing of examination. For a course of 100 marks, the learners shall obtain minimum of 50% marks i.e 20 out of 40 in the Internal Assessment and i.e 30 out of 60 in the Semester End examination separately. For a course of 50 marks, the learners shall obtain minimum of 50% marks i.e. 10 out of 20 in the Internal Assessment and 15 out of 30 in the Semester End examination separately.
2. A learner failing in two or less than two subjects/papers/courses in Semester I examination shall be allowed to keep terms into Semester II of the MMS programme. He/She will however be required to pass in those respective subjects/ papers/courses (two or less) in the supplementary examinations, to be held by the Institute.
3. A learner who has failed in more than two subjects/ papers/courses in Semester I, shall not be permitted to proceed to Semester II of the course. He/She will, however be eligible to re-appear in the subjects in which he/she has failed, in the supplementary examination of Semester I to be conducted by the Institute. Such supplementary examination of Semester I can be held as per the Institute’s schedule before April of the academic year.
4. A learner who has failed in any of the semester examination but has obtained Grade E (50% Marks) in some subject(s)/ paper(s)/ course(s) shall at his option be granted exemption from appearing in those subject (s) / paper (s) / course (s) in the subsequent examinations to be conducted by the Institute.
5. A learner who has passed in both the semester examinations conducted by the Institute i.e.:
Semester I and Semester II examinations shall be eligible for admission into Semester III of the MMS programme.
6. A learner failing in not more than two subjects/papers/courses in the Semester III examination shall be allowed to keep terms in Semester IV of the MMS programme.
7. A learner, who has failed in more than two subjects/papers/courses in Semester III shall not be permitted to proceed to Semester IV of his/ her second year MMS programme. He/ She will, however, be eligible to re-appear in the subjects in which he /she has failed in the third semester by re-registering himself/herself in the supplementary examination to be conducted by the institute/ university or both.
8. A learner who has passed in all of the semester examinations of MMS i.e Semester I, Semester II, Semester III, Semester IV examinations shall not be allowed to re-register himself/herself for improvement of his/her semester examination results.
9. A learner who has not appeared in the internal examinations conducted by the Institute due to hospitalization shall as a special case be permitted to appear in those subject (s) /course (s) / paper (s) in the supplementary examination conducted by the Institute after he/she furnishes a valid medical certificate certified by the rank of a civil surgeon or superintendent of Government hospital to the satisfaction of the Principal/ Director of the Institute.
10. To facilitate the convenience of students, who are employed on completion of their Semester IV, but have failed in their Semester III and/ or Semester IV University examinations, the University shall hold such examinations twice a year in the subjects/ papers/ courses that are assessed by the university. i.e. Semester III university examination shall be held in May

along with Semester IV examination and Semester IV university examination shall be held in November/ December along with Semester III examination.

11. A successful learner who has passed in all the courses of each Semesters i.e Semester I, Semester II, Semester III and Semester IV shall be awarded grades as shown in the table below:

Letter Grades and their Equivalent Grade Point				
Percentage of Marks Obtained	Letter Grade	Grade Point	Performance	SGPA/ CGPA Range
80 and above	O	10	Outstanding	9.51-10
75-79.99	A+	9	Excellent	8.51-9.50
70-74.99	A	8	Very Good	7.51-8.50
65-69.99	B+	7	Good	6.51-7.50
60-64.99	B	6	Fair	5.51-6.50
55-59.99	C	5	Average	4.51-5.50
50-54.99	P	4	Pass	4.00-4.50
Below 50	F	0	Fail	< 4
Absent	AB	0	Fail	



MMS Curriculum

Semester– I

Core Subjects	Electives
<ul style="list-style-type: none"> • Perspective Management • Financial Accounting • Operations Management • Managerial Economics • Business Statistics • Electives 1 • Electives 2 • Electives 3 	<ul style="list-style-type: none"> • Effective and Management Communication • Business Ethics • E-commerce • Organizational Behaviour • Introduction to Creativity and Innovation Management • Negotiation and Selling Skills • IT Skills for Management and Technology Platform • Information Technology for Management • Personal Grooming/Personal Effectiveness

Semester– II

Core Subjects	Electives
<ul style="list-style-type: none"> • Marketing Management • Financial Management • Operations Research • Human Resource Management • Business Research Methods • Electives 1 • Electives 2 • Electives 3 	<ul style="list-style-type: none"> • Legal & Tax Aspects of Business • Cost & Management Accounting • Business Environment • Ethos in Indian Management • Corporate Social Responsibility • Analysis of Financial Management • Entrepreneurship Management • Management Information Systems • Developing Teams & Effective Leadership • Intellectual Capital and Patenting

Note:

1. *Those who wish to opt for particular specialization will be assisted by the subject specialization faculty member, CMC staff and Programme Head to make right choice of the career-oriented stream. An aptitude test will also be conducted to help the students to choose the optional specialization.*
2. *In Semester I and Semester II, the students will be given the option of choosing the third elective from a set of electives.*

MMS Curriculum

Semester– III

Core Subjects		
<ul style="list-style-type: none"> • International Business • Strategic Management (UA) • Summer Internship 		
Specializations		
Finance	Marketing	Human Resource
<ul style="list-style-type: none"> • Security Analysis & Portfolio Management • Financial Markets and Institutions • Corporate Valuation and Mergers & Acquisition • Financial Regulations • Derivatives and Risk Management • Finance Elective I 	<ul style="list-style-type: none"> • Product & Brand Management • Sales Management • Consumer Behaviour • Marketing Strategy • Services Marketing • Marketing Elective– I 	<ul style="list-style-type: none"> • Training & Development • Competency based HRM&Perf. Mgt • Compensation and Benefits • Labour laws and implications on industrial Relations • HR Planning and Application of Technology in HR • HR Elective-I
Electives		
<ul style="list-style-type: none"> • Banking & Financial Service Institutions • Investment Banking • Wealth Management • Infrastructure & Project Finance • Strategic Cost Management • Commodities Markets • Mutual Fund • Financial Modelling • International Finance 	<ul style="list-style-type: none"> • Retail Management • Rural Marketing • Marketing Analytics • Digital Marketing • Customer Relationship Management • Marketing Research & Analysis • Event Management • Health Care Marketing Distribution & SCM • Tourism Marketing • Marketing of Banking & Financial Services 	<ul style="list-style-type: none"> • Personal Growth Laboratory • Global Human Resource Management • Employee Branding and Employer Value Proposition • Human Resource Analytics • Organization Structure Theory & Design • HR Audit • Employee Relations, Labour Laws & Alternate Dispute Resolution

“
Education is our passport to the future, for tomorrow belongs to the people who prepare for it today.
”
 – Malcom X

MMS Curriculum

Semester– III

Core Subjects	
<ul style="list-style-type: none"> International Business Strategic Management (UA) Summer Internship 	
Specializations	
Information Technology	Operations
<ul style="list-style-type: none"> Software Engineering Database Management System & Data Warehousing Enterprise Management System Big Data and Business Analytics Knowledge Management Information Technology Elective – I 	<ul style="list-style-type: none"> Supply Chain Management Material Management Operations Analytics Manufacturing Resource Planning & Control Service Service Operations Management Operations Elective – I

Electives	
<ul style="list-style-type: none"> Cloud Computing & Virtualization Information System Security and Audit Data Mining and Business Intelligence IT Consulting Digital Business Software Project management Governance of Enterprise IT & Compliance Cyber Laws & Managing Enterprise IT Risk 	<ul style="list-style-type: none"> World Class Manufacturing Business Process Re-engineering and Benchmarking Technology Management & Manufacturing Strategy Strategic Operations Management Industrial Engineering Applications & Management Total Quality Management International Logistics Quantitative Models in Operations Productivity Management

MMS Curriculum

Semester– IV

Core Subjects				
<ul style="list-style-type: none"> Project Management (UA) Final Projects Functional Specialization Final Projects General Management Final Projects Social Relevance Elective I 				
Specializations - Electives				
Finance	Marketing	Human Resource	IT	Operations
<ul style="list-style-type: none"> Commercial Banking Business Analytics Venture Capital & Private Equity 	<ul style="list-style-type: none"> Integrated Marketing Communication Business to Business Marketing International Marketing Trends in Marketing 	<ul style="list-style-type: none"> Organisation Development & Change Management Strategic Human Resource Management Management of Corporate Social Responsibility in Organizations 	<ul style="list-style-type: none"> Strategic Information Technology Management System Applications and Case Study Managing Technology Business and IT Resource Management 	<ul style="list-style-type: none"> Operations Applications & Cases Strategic Sourcing in Supply Management Operations & Outsourcing Off-shoring

Note:

- All subjects other than marked UA - University Assessment will be internally assessed
- There will be 27 sessions of 90 minutes each. Each subject will have 2 sessions per week.
- Continuous Internal Assessment will be of 40 marks and semester end internal examination will be of 60 marks for a subject of 100 marks. Duration of the theory paper will be 3 hours for a subject of 100 marks.
- No. of credits per 100 marks evaluation is 4.

Academic Calendar 2022 - 2023

MMS Programme Semester I & II

Semester I (From Sept 2022 to Dec 2022)				
Sr. No	Details	Start Date	Finish Date	Remarks
1.	Orientation sessions	2nd week of Sept 2022		
2.	Induction of MMS I Batch 2020-2022	3rd week of Sept 2022		As per DTE Calendar
3.	Commencement of Academic Activities			As per DTE Calendar
4.	Mid Term Test	6th/7th week of the commencement of the academic activity		
5.	Local Industry Visit	After Mid Term Test		1-2 days
6.	Semester End Term Exam	14 Dec 2022 (Tentative)	22nd/23rd Dec 2022	

Semester II (From 02 Jan 2023 to 30 Apr 2023)				
Sr. No	Details	Start Date	Finish Date	Remarks
1	Commencement of Classes	02 Jan 2023	15 Apr 2023	
2	Mid Term Examination	6th/7th week of the commencement of the academic activity	27 Feb 2023	
3	Semester End Term Exam	19 Apr 2023	27 Apr 2023	

Note: The Calendar is subject to change under unavoidable circumstances.

Academic Calendar 2023 - 2024

MMS Programme Semester III & IV

Semester III (From 02 Jul 2023 to 30 Nov 2023)				
Sr. No	Details	Start Date	Finish Date	Remarks
1.	Summer Internship	02 May 2023	30 June 2023	8 Weeks
2.	Commencement of MMS II Classes	04 Jul 2023	22 Oct 2023	16 Weeks
3.	Summer Internship Presentation	2nd/3rd week of July 2023		03 days
4.	Summer Excellence	Aug/Sep 2023		Summer Internship Presentation
5.	Mid Term Examination	6th/7th week of the commencement of the academic activity		
6.	Semester Term End Exam (Subject to University exam dates)	24th to 31st Oct. 2023		
7.	University Exam	As scheduled by University of Mumbai		

Semester IV (From 05 Dec 2023 to 30 Apr 2024)				
Sr. No	Details	Start Date	Finish Date	Remarks
1	Winter Project	05 Nov. 2023	31 Apr 2024	Includes Area Identification
2	Commencement of MMS II Classes	04 Dec 2023	06 Apr 2024	16 Weeks
3	Winter Presentation & Submission	3rd/4th week of March 2024		04 days
4	Semester IV Term End Exam (Subject to University exam dates)	As per University		02 days
5	University Exam (One subject)	As per University Schedule (May 2024)		

Note: The Calendar is subject to change under unavoidable circumstances.

Institute Discipline

ANTI-RAGGING

Students are advised that ragging in any Form is strictly prohibited. As per Maharashtra Prohibition of Ragging Act 1999, ragging is an offence and any person indulging in or found guilty of ragging shall be liable to be prosecuted and also be dismissed from the institution. The following are the relevant provisions of the act:

- (a) Ragging in any form within or outside the educational institution is prohibited.
- (b) Whoever directly or indirectly commits, participates in, abets or propagates ragging within or outside any educational institution shall on conviction, be punished with imprisonment for a term up to two years and/or penalty which may extend to ten thousand rupees.
- (c) Any student convicted of an offence of ragging shall be dismissed from the educational institution and such student shall not be admitted in any other educational institution for a period of five years from the date of order of such dismissal.
- (d) Whenever any student or as the case may be, the parent or guardian or a teacher of an educational institution complains, in writing of ragging to the Head of the educational institution, the Head of the educational institution shall, without prejudice to the foregoing provisions, within seven days of the receipt of the complaint, enquire into the matter mentioned in the complaint and if, prima facie, it is found true, suspend the student who is accused of the offence, and shall, immediately forward the complaint to the police station having jurisdiction over the area in which the educational institute is situated. For further action. Where, on enquiry by the Head of the educational institution, it is found that there is no substance, prima facie, in the complaint received; he / she shall intimate the fact, in writing, to the complainant. The decision of the Head of the educational institution shall be final.
- (e) If the Head of the educational institution fails or neglects to act in the manner specified in section (d) above when a complaint of ragging is made, such person shall be deemed to have abetted the offence and shall on conviction, be punished as provided for in point (b) above.
- (f) Students are therefore advised in their own interest to refrain from any form of ragging.

CODE OF CONDUCT

- (1) To maintain our value system, we emphasis on ethical behavior and maintaining moral standards within our campus environment.
- (2) Use of tobacco or any other recreational drugs within the campus premises is strictly prohibited
- (3) Ragging is strictly prohibited.
- (4) Non-compliance or violation of any rules and regulations of the Institute shall attract disciplinary action against the erring student.
- (5) Students should maintain the prescribed dress code of the Institute.

Committees Functional at Institute As Required by AICTE & DTE

- (1) Students Grievances Redressal Committee
- (2) Anti-Ragging Committee
- (3) Anti-Capitation Committee
- (4) Internal Complaint Committee

Details of these committees are available on the Institute's website.

MMS Students: Achievers & Achievements in 2021-22

Event name	Host College	Name of the student	Achievement
	Bhartiya Shikshan Mandal	Ishwari Phansekar	5th Place Poster Making Competition
BTM PRISM 2021	Hinduja College of Commerce	Cristeena Paul	2nd Place Flyer Making Competition (Made in India)
BTM PRISM 2021	Hinduja College of Commerce	Ligin Saji	3rd Place Flyer Making Competition (Made in India)
JET ALEXANDRA' 21	Jeppiaar Engineering College	Anish George, Abhishek Kadbane	1st Prize in Paper Presentation Competition
JET ALEXANDRA' 21	Jeppiaar Engineering College	Nisha Gokarn	1st Prize in Stress Interview Competition
JET ALEXANDRA' 21	Jeppiaar Engineering College	Harris Lopes	2nd Prize in Stress Interview Competition
Metamorphosis [spell it right]	B.k. Birla college	Anushka Dcosta	2nd Price
Karma [mock stock]	Jhunjhunwala college	Ankit Pradeep Poddar, Vidhi Mishra	2nd Price
Nirvaan [Poster Making]	Nirmala Memorial Foundation College of commerce and Science	Kristoff Nigel D'souza	2nd Price
Stock market	Thakur Institute of Management and Research	Ankit Poddar	1st Prize
Pulse (Badminton - singles)	Thakur Institute of Management and Research	Rahul Dias	1st Runner-up
Pulse (Badminton - doubles)	Thakur Institute of Management and Research	Meldon Almeida, Ralston Pereira	1st prize
Pulse (Cricket)	Thakur Institute of Management and Research	Chrys Rebello, Dillon Pereira, Nash Pereira, Aakash Panda, Tushar Raina, Rohit Lambat, Meldon Almeida, Joyson Almeida	1st Runner-up
Evoke (Quizz -Buzz)	Thakur Institute of Management and Research	Sagar Prajapat, Ashish Mukkanwar	1st Prize
Egaming (FIFA)	Thakur Institute of Management and Research	Aniket Chitre	1st Prize
Lakshya (Organic Poster)	Thakur Institute of Management and Research	Kristoff D'Souza	1st Runner-up
Best College	Thakur Institute of Management and Research	Saloni Gowda (CL - SFIMAR)	Overall 1st

Students Achievements



Radio Mirchi Marathon 2018-2019



Street play 3rd prize KES 2018-19



IES -Mock stock 1st prize 2018-19



Omkar, Siddesh, Beon, Denoy, Kalpesh – Box Cricket 1st Prize 2018-2019



3rd Prize in UDAAN Fest by DLLE, University of Mumbai, 2020



Spardha-Summer Project Presentation Competition by FMS Jaipur, 1st prize in Digital Marketing Category, 2019



BMA Best Student of the Year Award, 2016



Case Study Competition- 1st prize, IIM Indore, 2017



Elocution & Extempore 2nd Prize Rohidas Patil MMS College 2019



Elocution 1st prize, KES College 2018-2019



Excel Ninja- 02nd Prize at Durgadevi saraf Institute 2019-2020



Best College Award from Thakur Institute of Management Studies and Research for winning in highest number of competitions 2022

New Initiatives & Branding Activities



Battle of voices- e Games



Short Film- e Games



Short Film Making- e games

Bored reading Newspaper?
This Quarantine develop the habit of reading newspaper daily!

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH PRESENTS

THE AUGUST Quiz Mania

GUIDELINES:

- 1. GET UPDATED WITH GLOBAL BUSINESS NEWS Every Monday, Wednesday & Friday
- 2. ANSWER SIMPLE QUIZ BASED ON THESE NEWS AND UPDATES Only on Sunday
- 3. COLLECT POINTS IN EACH QUIZ

BE TOP SCORER & win attractive cash Prizes!

KICK OUT BORING BULLET POINTS

St. Francis Institute of Management & Research presents

ART OF MAKING Effective Presentation

8TH AUGUST 2020 | 4 PM TO 6 PM

Presented by: **Prof. Kavitha Rao**
IT Faculty SJMIR

Key Takeaways:-

- Creating Glutter-Free Presentations
- Delivering Effective Presentations
- Developing an Active Presenter in you
- Preparing for Q&A from Audience

All participants will be awarded E-Certificates

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

STAY TUNED FOR THE FACEBOOK CONTEST

Thank you for actively participating in the quizzes last month
HERE IS ANOTHER OPPORTUNITY TO WIN MORE CASH PRIZES

YOU MAY START BY FOLLOWING US ON

Facebook, Instagram, WhatsApp

Stay Home, Stay Safe
HAPPY SEPTEMBER EVERYONE

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE, DTE recognized & Affiliated to University of Mumbai
An ISO 9001:2015 Certified and NAAC 'A' Grade Accredited Institute

FREE LIVE WEBINAR & MOCK CET

Webinar Topic:
BRINGING BACK THE MOMENTUM: The future of Management Graduates in VUCA Environment

Date: 04th July 2021
3:30 pm to 5:00pm

Speaker
Mr. Vishal Bhargava
Investment Banking Professional | Entrepreneur | Trainer & Coach

MOCK CET in collaboration with
Vikalp Education

Date: 04th July 2021 | Time: 02:30 pm to 05:00 pm

Attendees will get an E-CERTIFICATE

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE, DTE recognized & Affiliated to University of Mumbai
An ISO 9001:2015 Certified and NAAC 'A' Grade Accredited Institute

FREE LIVE WEBINAR

Topic: How to crack MH CET

Date: 26th June 2021
4:00 pm to 5:30 pm

Speaker
Mr. Rishi Chaurasia
Founder & Director - VIKALP Education

Click here to register
<https://www.ebs.in/AM/MTOP5>

Attendees will get an E-CERTIFICATE

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE, DTE recognized & Affiliated to University of Mumbai
An ISO 9001:2015 Certified and NAAC 'A' Grade Accredited Institute
"Enlightening minds. Defining Leaders"

LIVE WEBINAR & MOCK CET

FREE Topic - Role of MBA Programme in Enhancing Capabilities

WEBINAR
3:30 pm to 5:00 pm
MOCK CET
In collaboration with **Vikalp Education**
5:00 pm to 6:30 pm.

Speaker
Mr. Anuj Nath Galgotia
CEO - Corporate Galaxy
Human Capital

19TH JUNE 2021

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COVID Initiatives

The advent of COVID 19 pandemic witnessed significant achievements in the governance, functioning and teaching-learning process at SFIMAR.

- Online learning through Microsoft teams, Zoom and Google Classrooms.
- Examinations through Auto proctoring mode of Google forms.
- Paperless working through the Institute's ERP for admissions, attendance, examination, results declaration, examination, etc.
- Classroom engagement through online pedagogies of Padlet, Quizziz, Kahoot, etc.
- Faculty members were supported to undertake up skilling activities in pedagogical areas and improvised their teaching delivery through online modes during the pandemic.
- E-Management games such as treasure hunt, essay writing, case study, and singing were organised for MBA aspirants.
- Students support through webinars, counselling and many other mental wellbeing activities
- Online convocation for the MMS/PGDM and part time MMM/MFM programmes was successfully organised.
- Research paper competition was organised for the SFIMAR students to develop their research aptitude.
- Encouraging faculty, staff and students to participate in Boost Immunity Workshop.
- Mentor-mentee interactions were conducted to focus on the mental health and overall wellbeing of the students.
- Clubs and Forums at SFIMAR conducted online events such as 'Art of photo frame making' by Malay club.
- Students were motivated and supported to participate in many online competition for their holistic development.
- Guest lectures were conducted on entrepreneurship by 'Perna Club' and 'Happithon session' by the mindfulness centre.
- Measures adopted to create awareness about COVID 19 and maintain hygiene by placing many sanitizer stands in the campus, regular sanitization, temperature check at the entrance, activities maintaining low touch like face recognition for biometric machine etc.



Corporate Speak



A vibrant & energetic campus. Appropriate facilities for new talent to shape their future with highly customized industry-led development programs. Looking forward to hire this year too some fresh talent for our organisation. I must mention that the recruitment cell runs a perfect campus program for their learners.

Mr. Dhwani Mehta

Director, Opportune Technologies Pvt Ltd



e-Emphasys has been a regular recruiter at SFIMAR. The placements team is very cooperative and the entire process is made quite smooth and intact. The students are well-groomed. They are well aware of the job profile and terms and conditions of the company. The experience of the students once hired as employees have been really good. They are sincere, hardworking and eager to learn and trained as per the industry requirements.

Ms. Gauri S. Jadhav

Sr. HR

e-Emphasys Technologies, Mumbai



SFIMAR has a distinct culture, and we've received some great talent from the Institute. That's the reason why we keep coming back every year.

Mr. Vishal Sriwastava

Co-Founder and CEO
Blutrronix Teknovations LLP



I have been associated with SFIMAR for the past many years now and have always found SFIMAR taking sincere initiatives in grooming its students to develop various essential skill-sets in different areas required by the industry. SFIMAR not only makes them corporate ready to face the challenges of the corporate world, but to also shapes their personality and confidence levels to help reach their full potential in a very holistic way through a rich blend of professionals and experts from varied industries who have conviction & passion in uplifting and grooming the youth of today.

Bhuvaneshwari (Bhuvi) Venkatesh

Engaging Minds 99

Freelance Trainer | Language/Communication
Instructor | Soft Skills Facilitator



The state-of-the-art infrastructure and facilities provided to students is in line with international standards, catering to a cohesive environment for learnings.

SFIMAR students are provided programmes as per the industry requirements leading to excellent placement standards under the guidance of well qualified faculty members. Kudos to the Management & Staff for their diligence in providing excellent results along with an exposure to a plethora of programmes for a holistic, well-prepared candidate to put their best foot forward successfully in the real world.

Anita Newton Engineer (VP)

Wasan Knowledge Hub & The English Manner U.K.

Alumni Speak



As a Joint Secretary of Sfimari Alumni Association (SAA) I can proudly say - Once a Sfimarin, always a Sfimarian. As an Institute, Sfimari has a fantastic system to recognize the talent of its alumni & provide them with an opportunity to become a good leader by initiating various activities at SAA. Also, to share one's knowledge with the budding MBA aspirants in the form of Guest Lecture, Full Time Lecturer & other Back 2 B-School activities.

Hardik Shah

Founder : Business Karma Marketing and
Co-founder Vyapaar Network



SFIMAR has excellent faculty and alumni network which can groom student to be successful as an employee or as an entrepreneur. Institute provides world class facilities and provides much needed skill set to achieve professional goals. Exposure to financial modelling workshops, mock stock competitions, data analysis and visualization definitely helped me immensely in my career.

Saurabh Oak

Assistant Vice President, Corporate & Investment
Bank (CIB) Operations, JP Morgan



The 2 years spent at SFIMAR for my post graduation has moulded me into a leader who is ethical, business oriented and empathetical at the same time. Apart from the curriculum, the summer/winter internship, the experienced visiting faculty and guest speakers gave me a glimpse of what to expect in the real world and made me a resilient person. SFIMAR surely played an integral part in the success of my professional life.

Macsen Jose

Sr. Specialist Process Excellence
Google Operations centre, Hyderabad



SFIMAR is not a typical college, I consider it as my Safe Heaven. The moment I drove up to campus, I knew this was going to be the one for me. The quality of education imparted by SFIMAR is exhaustive and it successfully brought clarity of thought, courage and conviction to me and my career goals. I am glad to have spent time learning alongside some very talented professionals from a diverse set of industries and backgrounds. The academic culture is aimed at the pursuit of truth and building stronger relationship with God. It has helped me to actively promote Growth in virtue and grow to my potential. Every activity that was effectively carried out here, were the small steps which helped me tackle issues and emerge as a stronger leader. I, Harren Henry Noronha, proudly say "It is at SFIMAR that I have learnt LIFE" and I am a Proud Product of SFIMAR.

Harren Henry Noronha

Sr. Executive – Business Development
OnGrid - Handy Online Solutions Private Limited
Gurgaon



"Being a part of new beginnings is always special and so was my journey in FedEx Express as it kicked off along with SFIMAR MMS (MBA)12-14 batch. Looking back, I can certainly say that SFIMAR was one of the most important milestone in shaping my career. MMS Marketing at SFIMAR provides an innovative course design, some of the best in class faculty from industry. Along with academics, SFIMAR also focuses on personality development which helped me build a rewarding career. It has been an unforgettable journey since I joined SFIMAR & I owe my success to my Alma Mater."

Rodon Andrades

Products and Strategic Marketing – AMEA
FedEx Express



SFIMAR A STUDENT CENTRIC INSTITUTE

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EVENTS

- INDUCTION OF MMS-I
- SUMMER EXCELLENCE
- TEACHER'S DAY
- GENESIS
- FOUNDER'S DAY
- INTERNATIONAL INDUSTRIAL VISITS
- EXUBERANCE- INTER COLLEGIATE EVENT
- SAMPARK- ALUMNI MEET
- PATHH- INTERNATIONAL RESEARCH SEMINAR
- CEO / CFO MEET
- SPARK- BUSINESS PLAN CONTEST
- ANVESH- STUDENT RESEARCH PAPER CONTEST
- FUN-N-FAIR
- ANNUAL DAY & FAREWELL

LEARNING & PRACTICING MANAGEMENT

FESTIVALS

- RAKSHA BANDHAN
- GANESH CHATURTHI
- ONAM
- NAVRATRI
- DIWALI
- CHRISTMAS
- HOLI
- GUDI PADWA
- RAMZAN-EID

DEVELOPMENT OF CORPORATE & GLOBAL CITIZENS

SMT's (SELF MANAGED TEAMS)

- ADVENTURE
- BOOK PRESENTATION
- BRANDING & ADVERTISING
- CSR-ABHIMAAN
- CULTURAL -MALAY
- CURRENT AFFAIRS
- ENTREPRENEURSHIP
- FILM SCREENING
- SPECIALIZED COURSES
- INDUSTRY ACADEMIA INTERACTION
- PHYSICAL FITNESS, AEROBICS, FOOD & DIET PLAN
- PLACEMENT
- SPONSORSHIP

TO DEVELOP CAPABILITY FOR WORKING IN TEAMS & DEVELOPING LEADERSHIP QUALITIES

ACADEMIC EXCELLENCE

- CURRICULUM & BEYOND
- IN-HOUSE CASE STUDY DEVELOPMENT
- RESEARCH & PUBLICATION
- INTERACTION WITH 100 PRACTICING PROFESSIONALS

DEVELOPING WORLD CLASS BUSINESS LEADERS

ENTERPRISE

INFRASTRUCTURE

FACULTY

PEDAGOGY

INDUSTRY INTERACTION

COMPANIES PATRONIZED US: 2021-22



St. Francis Institute of Management And Research

“NAAC A+” Accredited and ISO 9001-2015 Certified Institute.

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