



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to The University of Mumbai

Grade 'A' Accredited by NAAC

ISO 9001:2015 Certified

PLACEMENT BROCHURE 2017 – MMS & PGDM



FOSTERING THE RIGHT CONNECT

Our Talent Today, Your Asset Tomorrow...



INSTITUTE'S ACHIEVEMENTS

- "A" Grade Accreditation by NAAC
- Up-gradation to ISO 9001-2015
- "The Most Upcoming B-school Award" By ASSOCHAM in 2015
- "Enhancing the Employability of Students" Best Educational Quality Enhancement Team (BEQET) award for 2014 from (NCQM)
- A Letter of Appreciation by Department of Lifelong Learning & Extension of University of Mumbai.



LIST OF CONTENTS

1. From the Desk of MCRP	1
2. Holistic Development	2
3. Industry - Academia Liaison	3
4. Alumni Immersion	4-5
5. Curriculum MMS	6-7
6. Curriculum PGDM	8-9
7. Faculty	10
8. Pedagogy	11
9. Students' Profile : MMS & PGDM I	12
10. Class Profile : MMS & PGDM I	13
11. Class Profile : MMS & PGDM II	14
12. Students' Profile : MMS & PGDM II	
● Marketing	15-19
● Finance	20-26
● Human Resources	27
● Information Technology	28
● Operations	29
13. Recruiters : Final Placement	30
14. Recruiters : Summer Placement	31
15. To our patrons	32





MCRP's Message



Sangeeta Varma

Manager

Corporate Relations & Placement (MCRP)

Dear Recruiter,

SFIMAR is being recognized by industry recruiters, competitors, alumni, students and all other stake holders for its quality of education, ethical value based System and innovative pedagogy. We strive to achieve academic excellence and develop the ability of critical thinking and effective decision-making amongst our student fraternity.

I am happy to share that our Institute has been awarded **Grade "A" by NAAC** Accreditation Committee in March 2016. The Institute has also upgraded itself to **ISO 9001:2015 Certification** in July, 2016. I am proud to say that, our Institute's best practices and adherence to risk based Quality Management System has brought us these laurels.

The Career Development Centre (CMC) takes care of the students' career development and placement activities. CMC arranges various career-related programmes and grooming sessions to train students to meet the industry requirements. It assists students in identifying and matching their interests, abilities, values and capabilities with the job specific opportunities.

CMC also runs a **Corporate On-boarding Programme** under which our students are briefed by the Corporate On-boarding Partner about its organizational culture and provided with necessary trainings at our Institute before recruiting them, so that they can acquire the necessary knowledge, skills and behaviour to become effective organizational members. Since companies spend a lot of time and money on new recruits towards adapting their organizational culture and invest a great amount of time and resources into the training and orientation, this programme leads to positive outcomes for new employees such as higher job satisfaction, better job performance, greater organizational commitment and reduction in occupational stress and intent to quit.

Moreover, to create a sense of entrepreneurship, projects are assigned to the students, which they execute as on-the-job corporate assignments. It enables students to have hands-on experience in management. In today's world, organizations need better human resources that can innovate and think critically for better business solutions and efficient use of resources, resulting in higher and sustainable productivity.

SFIMAR has students with a varied talent pool. We invite you to select the right talent for your esteemed organization and make them part of your development process.

We believe that the SFIMAR talent you recruit today, will surely be asset to your organization tomorrow.

*"Climbing to the top demands strength,
whether it is to the top of Mount Everest or
to the top of your career"*

- Dr. A. P. J. Abdul Kalam.



Learning, Living & Leading

In a student's life, every day is a brand new day; every minute is a brand new experience. The ideology that every student is expected to live and breath is simple: LEARN; LIVE & LEAD.

Learn from every simple experience and enrich your wisdom pool; Live every moment as if it were your best; Lead the world to a unsurpassed milestone.





Corporate On - Boarding





Alumni Immersion A.Y. 2015-2016







MMS CURRICULUM

MMS Semester I

(Core Subjects for All Specializations)

1. Perspective Management
2. Business Communication and Management Information Systems
3. Organizational Behaviour
4. Financial Accounting
5. Operations Management
6. Marketing Management
7. Managerial Economics
8. Business Statistics

Electives

- a) Negotiation & Selling Skills
- b) Organizational Behaviour
- c) IT for Management

MMS Semester II

(6 Core Subjects and 2 Electives.)

1. Cost & Management Accounting
2. Financial Management
3. Operations Research
4. Human Resources Management
5. Legal Aspects of Business & Taxation
6. Business Research Methods
7. Elective I
8. Elective II

MMS Semester III

(Finance Specialization)

1. International Business
2. Strategic Management
3. Advanced Financial Management
4. Security Analysis & Portfolio Management
5. Corporate Valuation
6. Corporate Law
7. Finance Elective I
8. Finance Elective II
9. Summer Internship

Electives

- a) Strategic Cost Management
- b) Derivatives & Risk Management

MMS Semester III

(Marketing Specialization)

1. International Business
2. Strategic Management
3. Product & Brand Management
4. Sales Management & Sales Promotion
5. Consumer & Industrial Buyer Behaviour

6. Financial Aspects of Marketing
7. Marketing Elective I
8. Marketing Elective II
9. Summer Internship

Electives

- a) Marketing Research Analysis
- b) Distribution & Supply Chain Management

MMS Semester III

(Human Resources Specialization)

1. International Business
2. Strategic Management
3. Organizational Theories, Structure and Design
4. Competency based HRM"
5. Employee Relations & Labour Laws
6. Training & Development
7. Human Resources Elective I
8. Human Resources Elective II
9. Summer Internship

Electives

- a) Global HRM
- b) Performance Management System

MMS Semester III

(Operations Specialization)

1. International Business
2. Strategic Management
3. Advance Supply Chain Management
4. Materials Management & Transportation
5. Business Process Re-engineering and Benchmarking
6. Manufacturing Resource Planning & Control
7. Operations Elective I
8. Operations Elective II
9. Summer Internship

Electives

- a) Quantitative Methods in Operations
- b) Industrial Engineering Applications and Management

MMS Semester III

(Information Technology Specialization)

1. International Business
2. Strategic Management
3. Software Engineering
4. Business Intelligence and Analytics
5. Enterprise Resource Planning
6. Knowledge Management



7. Information Technology Elective I
8. Information Technology Elective II
9. Summer Internship

Electives

- a) Technology Platforms
- b) Information System Audit

MMS Semester IV**Finance Specialization**

Management Control Systems
 Creativity & Innovation Management
 Financial Modeling
 Mergers Acquisitions & Corporate Restructuring
 Finance Elective I
 Finance Elective II
 Industry-Oriented Dissertation Project

Electives

- a) Treasury Management
- b) Project Finance

MMS Semester IV**(Marketing Specialization)**

1. Management Control Systems
2. Creativity & Innovation Management
3. Strategic Marketing Management
4. Integrated Marketing Communications & Digital Marketing
5. Marketing Elective I
6. Marketing Elective II
7. Industry-Oriented Dissertation Project

Electives

- a) Business to Business Marketing
- b) Emerging Trends in Marketing

MMS Semester IV**Human Resource Specialization**

1. Management Control Systems
2. Creativity & Innovation Management
3. Management of Change
4. Strategic Human Resource Management
5. Human Resources Elective I
6. Human Resources Elective II
7. Industry-Oriented Dissertation Project

Electives

- a) Organizational Development
- b) Building Learning Organizations

MMS Semester IV**Operations Specialization**

1. Management Control Systems
2. Creativity & Innovation Management
3. Strategic Operations Management
4. Project Management
5. Operations Elective I
6. Operations Elective II
7. Industry-Oriented Dissertation Project

Electives

- a) Six Sigma
- b) World Class Manufacturing

MMS Semester IV**Information Technology Specialization**

1. Management Control Systems
2. Creativity & Innovation Management
3. Project Management
4. IT Infrastructure Management
5. Information Technology Elective I
6. Information Technology Elective II
7. Industry-Oriented Dissertation Project

Electives

- a) Data warehousing & Data Mining
- b) Managing Technology Business



PGDM CURRICULUM

TRIMESTER 1:

BUILDING BLOCKS OF MANAGEMENT

- 1.1 Organizational Behaviour
- 1.2 Managerial Accounting & Standards
- 1.3 Managerial Economics - I (Micro Economics)
- 1.4 Quantitative Methods
- 1.5 Business Laws
- 1.6 IT for Management
- 1.7 Communication Skills and Personality Development
- 1.8 *Open Audit Course

TRIMESTER 2:

PRIMER TO SPECIALIZATIONS

- 2.1 Human Resource Management
- 2.2 Marketing Management
- 2.3 Financial Management
- 2.4 Managerial Costing & Control
- 2.5 Operations Management
- 2.6 Managerial Economics - II (Macro Economics)
- 2.7 Strategic Management
- 2.8 Research Methodology
- 2.9 *Open Audit Course

TRIMESTER 3:

FUNCTIONAL SPECIALIZATIONS

FINANCE

- 3.1 Operations Research
- 3.2 Strategic Financial Management
- 3.3 Strategic Cost Management
- 3.4 Derivatives & Risk Management
- 3.5 Management of Financial Services
- 3.6 Valuation and Mergers & Acquisition
- 3.7 Security Analysis & Portfolio Management
- 3.8 Management Control Systems
- 3.9 International Finance

MARKETING

- 3.1 Operations Research
- 3.2 Marketing Strategy & Practices
- 3.3 Integrated Market Communications
- 3.4 Consumer Behaviour & Market Research
- 3.5 Personal Selling & Sales Management
- 3.6 SCM & Distribution Management
- 3.7 Product & Brand Management
- 3.8 International Marketing
- 3.9 Rural Marketing & B2B Marketing

HUMAN RESOURCES

- 3.1 Operations Research
- 3.2 Organization Theories, Structure & Design
- 3.3 Training & Development
- 3.4 Competency & Performance Management
- 3.5 HR Planning & HR Audit
- 3.6 Compensation & Benefit
- 3.7 Industrial Relations & Labor Welfare
- 3.8 Organization Effectiveness & Change Management
- 3.9 Building a Learning Organization & Cross Cultural Management

OPERATIONS

- 3.1 Operations Research
- 3.2 Operations Planning & Control
- 3.3 Business Process Re-engineering
- 3.4 Materials Management
- 3.5 Logistics & Supply Chain Management
- 3.6 Technology Management
- 3.7 New Product Development & Concurrent Engineering
- 3.8 Industrial Engineering Applications & Management
- 3.9 Management of R & D and Innovation

SYSTEMS

- 3.1 Operations Research
- 3.2 Software Engineering
- 3.3 Technology Platforms & E-Commerce
- 3.4 Enterprise Applications & Solutions
- 3.5 Networking Technologies
- 3.6 Relational Database Management System
- 3.7 Software Quality Assurance & Marketing
- 3.8 Information Security & Risk Management
- 3.9 Managing IT Business & IT Laws

TRIMESTER 4:

SECTORIAL SPECIALIZATION

FINANCIAL MARKETS

- 4.1 International Business
- 4.2 Commodities Markets & Depositories Operations
- 4.3 Treasury & Risk Management
- 4.4 A Financial Planning & Wealth Management
B Mutual Fund & Venture Capital Management
- 4.5 Fixed Income Securities & Structured Finance
- 4.6 A Behavioural Finance
B Global Financial Markets
- 4.7 Open Elective
- 4.8 Summer Internship

**BANKING**

- 4.1 International Business
- 4.2 Banking Operations & Corporate Banking
- 4.3 Treasury & Risk Management
- 4.4 A Financial Planning & Wealth Management
B Mutual Fund & Venture Capital Management
- 4.5 Fixed Income Securities & Structured Finance
- 4.6 A Behavioral Finance
B Co-op Banking, Rural Banking & NBFC
- 4.7 Open Elective
- 4.8 Summer Internship

RETAIL MANAGEMENT

- 4.1 International Business
- 4.2 Retail Concepts & Environment
- 4.3 Non-Store Retailing
- 4.4 Retail Branding & Retail Strategy
- 4.5 A Media Planning & Strategy
B Advertising & Public Relations
- 4.6 Mall Management & Retail Store Management
- 4.7 Open Elective
- 4.8 Summer Internship

ADVERTISING & PUBLIC RELATIONS

- 4.1 International Business
- 4.2 Advertising Management
- 4.3 Public Relations: Principles & Practice
- 4.4 Media Design & Planning
- 4.5 Graphics & Production
- 4.6 A Account Management
B Digital Communications
- 4.7 Open Elective
- 4.8 Summer Internship

INTERNATIONAL BUSINESS

- 4.1 International Business
- 4.2 Foreign Trade Financing & Documentations
- 4.3 International HRM
- 4.4 International Logistics Management
- 4.5 Legal Aspects of International Trade
- 4.6 A Global Business Strategy
B International Economics
- 4.7 Open Elective
- 4.8 Summer Internship

ENTREPRENEURSHIP

- 4.1 International Business
- 4.2 Entrepreneurship Theory & Practice
- 4.3 New Enterprise Creation & Financing
- 4.4 Social Entrepreneurship

- 4.5 Family Business Management
- 4.6 MSME Management
- 4.7 Open Elective
- 4.8 Summer Internship

URBAN INFRASTRUCTURE MANAGEMENT

- 4.1 International Business
- 4.2 Urban Infrastructure Planning & Execution
- 4.3 Urban Development Management
- 4.4 Infrastructure Investments & Public Private Partnership Models
- 4.5 A Environment & Disaster Management
B Urban Governance
- 4.6 A Energy & Health Infrastructure Management
B Transport Infrastructure & Transport Economics
- 4.7 Open Elective
- 4.8 Summer Internship

TRIMESTER 5:**TRANSFORMATIONAL LEADERSHIP**

- 5.1 Strategic Leadership & Ethics
- 5.2 Leadership for Social Development & Change
- 5.3 Leading & Managing Projects
- 5.4 High Performance Leadership
- 5.5 Corporate Law

TRIMESTER 6:**INDUSTRY INTEGRATION**

- 6.1 Global Business Leadership
- 6.2 Personal & Corporate Image Building
- 6.3 Industry-Based Capstone Project Work

Beyond Syllabus at SFIMAR...

- Internships
- Live Projects
- Certifications
 - Project Management
 - Alternate Investment Industry
 - Digital Marketing
 - HRMS
 - Excel & Advanced Excel
- Mock Stock Training
- Personality Development
- Community Services

and many more...



FACULTY

Dr. Subhransu Sekhar Mohanty	Ph. D., MBA, M. Com. (<i>Director</i>)
Dr. G. Ramesh	Ph. D., M. Phil., MBA, M. Sc., FDP (IIM - Indore), UGC NET, (<i>Programme Head MMS</i>)
Dr. Sulbha Raorane	Ph. D., M. Phil., CHR, MBA, M. Com., LLM (<i>Programme Head PGDM</i>)
Dr. Natika Poddar	Ph. D., ICWAI (Inter), PGDFM, CPCM, DTM, MBA, M. Phil., M. Com. (<i>Programme Head MFM/MMM</i>)
Dr. Smita Jesudasan	Ph. D., MBA, M. Phil., M. Com., UGC-NET (Management), UGC-NET (Commerce)
Dr. Tushar R. Panigrahi	Ph. D., MBA (Finance), M. A., B. A.
Mr. Jackson John	MBA, M. Sc., FDP (IIM - K)
Mr. Jestin Johny	MBA - Marketing, DHRM, B. Com.
Mr. Kiran Rodrigues	MMS, UGC-NET - Management
Mr. Pushkar Parulekar	MMS- Finance, B. E. - EXTC, UGC-NET, Ph. D*
Mr. Paul P. Alukal	PGDM (IIM - Indore), B. Tech., UGC-NET
Ms. Renita Dsouza	MMS - IT, B. Sc. (IT)
Ms. Sanchayata Banerjee	PGDM (Marketing), M. A. - Economics, M. A. - Applied Maths
Ms. Shilpa Peswani	FCMA , M. Com , PGDFM, UGC-SET, (Commerce), Ph. D*
Ms. Simmi R. Prasad	MBA, M. A. (Public Ad.), B. Sc., UGC-NET
Ms. Sinimole K. R.	M. Sc. (Operations & Computers), Ph. D*
Ms. Sujeesha Naidu	MBA, M. Phil., CDAC, Ph. D*
Mr. Vaibhav Kulkarni	MBA, LLB
Ms. Vaishali Kulkarni	MBA, MCM, Ph. D*
Ms. Vasudha Rao	M. Phil., MCM, e-DAST, DAPR, Ph. D*

* Currently Pursuing

Adjunct Faculty

Col. Venkat Raman	M. Phil, MBA (Marketing & H. R.), M. Tech. (Civil), B. Tech. (Civil).
-------------------	---

Visiting Faculty

C.A. Gurunath Pillai	F. C. A., PGDFM, M. Com.
Mr. Devendra Bhatt	PGDMS, B. E. (Production)
Mr. Niranjana Amte	Diploma in Business Administration - JBIMS, B. E. (Electronics & Telecom)
Mr. Pankaj Mathpal	CFP, CIWM, CWM, CPFA
Mr. Pradeep Owalekar	MMM, PGDBM, B. Tech
Mr. Prashant Shelar	M. Phil. (Commerce), PGDBM, E-MBA, M. Com. (Mgmt), M. A. (English)
Mr. Ravi K. Derhgawen	PGDM, B. Sc. (Hons) in Physics
Mr. Suyog Keluskar	MBA, B. E-Mechanical
Ms. Aparna Kanchan	MMM - Marketing, Diploma in Public Relations, B. Com. - Accountancy
Ms. Madhumita Ghosh	MBA (Finance)
Ms. Rekha Mishra	M. A. Economics
Ms. Ritu Sharma	MBA, M. Sc.(IT), B. Sc. (IT)
Ms. Sakshi Khatri	M. Phil. MBA, M. Com., B. Ed.
Ms. Satyavati Rao	M. Sc. Mathematics
Ms. Subhashini Naikar	PGDHRM, M. Com. (Management), M. Phil.
Ms. Vrushali Mhatre	C. A., I. C. W. A.



PEDAGOGY

ACADEMIC ENHANCEMENT
 VALUE CHAIN PROGRAMME
 REMEDIAL LECTURES
 PERSONALIZED COACHING
 ASSIGNMENTS
 APTITUDE & TECHNICAL TESTS
 CORPORATE GROOMING PROGRAMME
 GROUP DISCUSSIONS
 SEMINARS & GUEST LECTURES
 SCREENING
 FILM
 MENTORING
 ADD ON
 DISCUSSIONS
 AUTOMATED LIBRARY SYSTEMS
 REAL - TIME TRAINING
 SUMMER PROJECT PRESENTATIONS
 INDUSTRIAL VISITS
 FUNCTIONAL QUIZ
 CURRICULUM
 ADD ON
 DISCUSSIONS
 RESEARCH SEMINARS
 AUDIO - VISUAL SEMINARS & GUEST LECTURES
 TEACHING METHODOLOGY
 LEAD BY EXAMPLE PROGRAMME
 PRESENTATIONS
 STUDENT DEVELOPMENT PROGRAMME
 CURRENT AFFAIRS QUIZ
 MENTORING
 GD'S & CASE STUDY
 INDUSTRIAL VISITS
 FUNCTIONAL QUIZ
 CURRICULUM
 ADD ON
 DISCUSSIONS
 RESEARCH SEMINARS
 AUDIO - VISUAL SEMINARS & GUEST LECTURES
 TEACHING METHODOLOGY
 RESEARCH VALUE CHAIN PROGRAMME
 PEER-TO-PEER TEACHING STYLE
 THOUGHT LEADER PROGRAMME
 REPLICATION PROJECTS
 ON-LINE CLASS TESTS

Academic Advisory Council
 &
 Placement Advisory Council
 Meeting





Class of MMS & PGDM - I : Summer Placement (Batch 2016-18)

Sr.	Name	Age	Gender	Grad	Exp. in months	Sr.	Name	Age	Gender	Grad	Exp. in months
FINANCE											
1	Roshini R. Kumar	25	F	BAF	36	62	Megha S. Raparthi	22	F	BMS	Fresher
2	Rinson P. Achandy	22	M	B.Com.	31	63	Melwyn P. Dsouza	21	M	B.Com.	Fresher
3	Dean L. Lopes	25	M	B.Com.	30	64	Merlin A. Alva	22	F	BAF	Fresher
4	Parashar G. Kulkarni	24	M	B.Com.	27	65	Minakshi V. Tilokani	22	F	B.Com.	Fresher
5	Vivek K. Soni	25	M	B.Com.	27	66	Nidhi S. Dubey	23	F	B.A.	Fresher
6	Hardik S. Dave	22	M	BAF	22	67	Nikita R. Pote	21	F	BAF	Fresher
7	Sajan B. Sahani	22	M	B.Com.	19	68	Oslen A. Dsilva	21	M	BMS	Fresher
8	Alicia N. Dsouza	23	F	B.Com.	18	69	Pinak K. Dhanesha	21	M	B.Com.	Fresher
9	Anand K. Mishra	22	M	B.Com.	18	70	Prachi J. Desai	22	F	BMS	Fresher
10	Raju B. Palli	22	M	B.Com.	18	71	Prachitee V. Vartak	22	F	BMS	Fresher
11	Seonad A. Pereira	23	M	B.Com.	18	72	Pritesh P. Rodrigues	21	M	B.Com.	Fresher
12	Vaibhavi S. Bhatt	23	F	M.Com.	18	73	Rashid A. Khan	22	M	B.Com.	Fresher
13	Sandesh K. Shedekar	23	M	BMS	17	74	Riddhi B. Singh	22	F	BAF	Fresher
14	Denny D. Kanamkudam	22	M	BAF	15	75	Riya J. Maliakal	22	F	BAF	Fresher
15	Ravina H. Bhuptani	23	F	BFM	14	76	Roveen J. Gadai	22	M	B.Com.	Fresher
16	Valen V. Miranda	23	M	B.Com.	13	77	Sachin J. Nereparambil	22	M	BAF	Fresher
17	Joy M. Dabreo	23	M	B.Com.	12	78	Sairandhri N. Khadgi	21	F	B.Com.	Fresher
18	Maria O. Veliyath	23	F	BMS	12	79	Salace S. Lobo	21	M	B.Com.	Fresher
19	Melissa C. Lobo	23	F	BAF	12	80	Sarita A. Adate	20	F	BAF	Fresher
20	Prerana R. Parulekar	22	F	B.Com.	12	81	Shailee K. Vaidya	22	F	BMS	Fresher
21	Sharon S. Dsouza	21	F	BBI	12	82	Shivali M. Bollabathini	21	F	BMS	Fresher
22	Gauri S. Save	22	F	B.Com.	10	83	Shraddha S. Poojary	21	F	B.Com.	Fresher
23	Jason L. Almeida	22	M	B.Com.	10	84	Shreya S. Raut	22	F	B.Com.	Fresher
24	Neha D. Chawda	22	F	BMM	9	85	Shweta S. Mahadik	21	F	BAF	Fresher
25	Ron D. Pereira	25	M	BMS	9	86	Subham R. C. Mohapatra	22	M	BBA	Fresher
26	Vaijayanti K. Sawant	22	F	BMS	9	87	Surabhi P. Kadam	21	F	B.Com.	Fresher
27	Jinju J. Thekkemuriyil	22	F	BBI	8	88	Surendra C. Saroj	25	M	BMS	Fresher
28	Adarsh A. Singh	20	M	B.Com.	6	89	Sushmitha S. Raikar	23	F	BAF	Fresher
29	Aditya M. Phatak	23	M	BAF	6	90	Suvita S. Sharma	22	F	B.Com.	Fresher
30	Aishwarya V. Talekar	22	F	BMS	6	91	Swapnil M. Gonsalves	23	M	BMS	Fresher
31	Melissa R. Lewis	22	F	B.Com.	6	92	Swapnil S. Rajwade	22	M	B.Com.	Fresher
32	Reesh A. Reginald	23	M	BAF	6	93	Talib Z. Mulji	22	M	BMS	Fresher
33	Colin S. Tuscano	23	M	B.Com.	5	94	Trinette T. Dmello	21	F	BMS	Fresher
34	Sanath A. Shetty	22	M	B.Com.	5	HUMAN RESOURCES					
35	Onish P. Rodrigues	21	M	B.Com.	4	1	Joyline M. Castelino	21	F	B.Com.	23
36	Allison J. Ger	23	M	BMS	3	2	Sheeba F. Francis	23	F	B.Com.	18
37	Bhupesh S. Joshi	22	M	BAF	2	3	Pooja D. Chaurasiya	23	F	B.Com.	17
38	Aadesh S. Sharda	24	M	B.Com.	Fresher	4	Shallet L. Caldeira	22	F	B.Com.	13
39	Abhay R. Jain	21	M	BBA	Fresher	5	Darshana D. Madhani	22	F	BFM	12
40	Advayt A. Joshi	21	M	B.Com.	Fresher	6	Leann C. Monteiro	22	F	B.Com.	11
41	Aishwarya M. Nair	21	F	B.Sc.-IT	Fresher	7	Sanaya S. Doneshwar	22	F	BMS	5
42	Aishwarya S. Shetty	22	F	B.Com.	Fresher	8	Nataline R. Devassy	24	F	B.Com.	2.5
43	Akshay A. Kuvar	22	M	BMS	Fresher	9	Cianna P. Dmello	22	F	B.Com.	Fresher
44	Akshay K. Jayantilal	22	M	B.Com.	Fresher	10	Dhaval S. Naik	21	M	BMS	Fresher
45	Akshay R. Mhatre	21	M	B.Com.	Fresher	11	Manasi M. Gavali	22	F	B.Com.	Fresher
46	Alisha R. Dmello	21	F	BMS	Fresher	12	Maria S. Justin	21	F	BMS	Fresher
47	Arpana J. Upadhyay	21	F	BAF	Fresher	13	Megha V. Chaurasia	21	F	BMS	Fresher
48	Ashwini J. Panchal	23	F	BMS	Fresher	14	Melissa B. Fernandes	22	F	B.Sc.	Fresher
49	Bhavini K. Hapani	21	F	B.Com.	Fresher	15	Moumita R. Das	24	F	B.Com.	Fresher
50	Brandon S. Almeida	23	M	BMS	Fresher	16	Pearl L. Murzello	21	F	BMS	Fresher
51	Chandni S. Parikh	22	F	BBI	Fresher	17	Rahul Sankaranarayanan	21	M	B.Com.	Fresher
52	Chetan R. Anchan	23	M	B.Com.	Fresher	18	Sasha M. Dsouza	22	F	B. A.	Fresher
53	Dhanashree M. Pagar	22	F	BBI	Fresher	19	Sharel S. Menezes	22	F	B.Com.	Fresher
54	Hardika H. Khara	21	F	B.Com.	Fresher	20	Sheryl J. Lewis	22	F	B. A.	Fresher
55	Harshvardhan V. Singh	23	M	BMS	Fresher	21	Shruti S. Sahare	23	F	B.E.-E&P	Fresher
56	Kelvin H. Quadros	22	M	BMS	Fresher	22	Sushmita S. Mascarenhas	22	F	B.Com.	Fresher
57	Kinnari U. Rane	22	F	B.Com.	Fresher	23	Zehra A. Unawala	21	F	BBA	Fresher
58	Krutika P. Jadhav	20	F	B.Com.	Fresher	INFORMATION TECHNOLOGY					
59	Lincoln A. Dsouza	21	M	BAF	Fresher	1	Manali N. Tawde	24	F	B.E.-Extc	25
60	Liwan A. Nato	23	M	B.Com.	Fresher	2	Minal N. Jadhav	22	F	B. Sc.-IT	Fresher
61	Mayur K. Mhatre	22	M	BAF	Fresher						



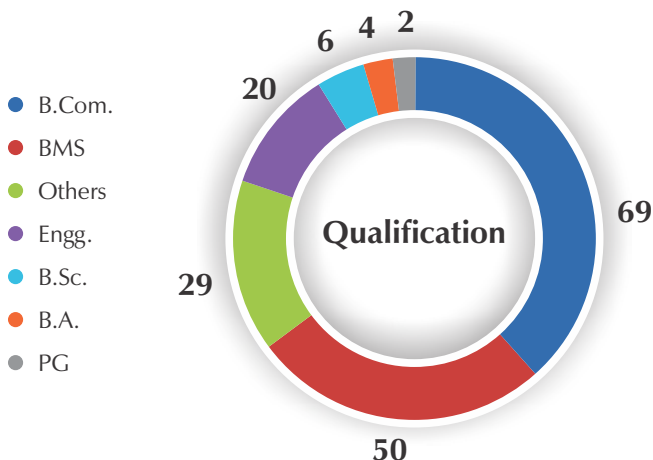
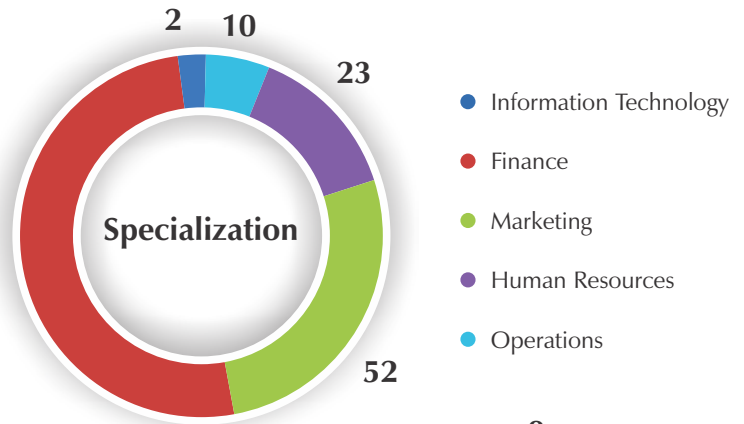
Sr.	Name	Age	Gender	Grad	Exp. in month
MARKETING					
1	Rolison R. Dsilva	25	M	B. Sc.	44
2	Maheshkumar R. Kanojia	28	M	BMS	40
3	Vinit C. Shah	26	M	B.Com.	28
4	Nikeeta A. Kolte	23	F	B.E.-It	24
5	Ninad S. Sankhe	24	M	BBM/B. Sc.	18
6	Alan L. Chettiar	23	M	B.Com.	15
7	Jason C. Aranha	22	M	B.Com.	13
8	Kenneth S. Pereira	25	M	B.E.-It	12
9	Joel F. Correia	24	M	B. Tech	8
10	Lorraine F. Dsouza	21	F	BMS	8
11	Ravish R. K. Sumbly	23	M	B. Tech	7
12	John C. Anthony	22	M	BFM	6
13	Kajal V. Kanswal	22	F	BBI	6
14	Tanvi K. Chaudhari	23	F	B. Sc.	6
15	Shraddha J. Chhaya	23	F	B. Sc.	5
16	Abhishek R. Chomwal	23	M	B.Com.	Fresher
17	Aishwarya C. Adyanthaya	21	F	BCA	Fresher
18	Akshay Ashok Ugale	23	M	B.E.-Extc	Fresher
19	Akshay Ramesh Wegda	21	M	BMS	Fresher
20	Alokumar J. Chaudhary	20	M	BMS	Fresher
21	Ashwini H. Kotian	21	F	BMS	Fresher
22	Bhagyashri M. Mate	24	F	B.E.-Cs	Fresher
23	Chinmay G. Mhatre	22	M	B.E.-Extc	Fresher
24	Daniel D. Pereira	24	M	M.Sc.	Fresher
25	Danish H. Akhtar	23	M	BMS	Fresher
26	Debasish P. Pattanaik	22	M	B.Com.	Fresher
27	Devendra S. Singh	22	M	BMS	Fresher
28	Earl S. Dsa	21	M	BMS	Fresher
29	Fiona P. Veigas	22	F	B.Com.	Fresher
30	Govind J. Nair	22	M	BCA	Fresher
31	Harsh H. Panchal	22	M	BMS	Fresher
32	Jasmine J. Dabhi	21	F	B.Com.	Fresher

Sr.	Name	Age	Gender	Grad	Exp. in month
33	Joel J. Mathias	22	M	B.Com.	Fresher
34	Kalpita S. Misal	22	F	BMS	Fresher
35	Kelvin I. Gonsalves	20	M	BAF	Fresher
36	Kishor C. Parmar	21	M	BMS	Fresher
37	Lokesh S. Zarbade	22	M	B. E.	Fresher
38	Meet R. Dhokha	22	M	B.Com.	Fresher
39	Nikita G. Ranmare	22	F	BBM	Fresher
40	Ovin R. Carvalho	21	M	B.Com.	Fresher
41	Piyush P. Jain	20	M	B.Com.	Fresher
42	Praneet P. Jain	22	M	B.E.	Fresher
43	Prashant C. Singh	21	M	Bms	Fresher
44	Prathmesh P. Katpatal	21	M	B.Com.	Fresher
45	Rahul T. Pereira	21	M	B.Com.	Fresher
46	Ritu P. Agarwal	21	F	B.Com.	Fresher
47	Savio A. Sebastian	27	M	B. E.	Fresher
48	Shanice M. Dsouza	22	F	BMS	Fresher
49	Shrutika S. Pawar	22	F	BMM	Fresher
50	Sonal R. More	22	F	BMS	Fresher
51	Sooraj R. Namboodiri	26	M	B. A.	Fresher
52	Tejal Y. Shinde	21	F	BMS	Fresher

OPERATIONS

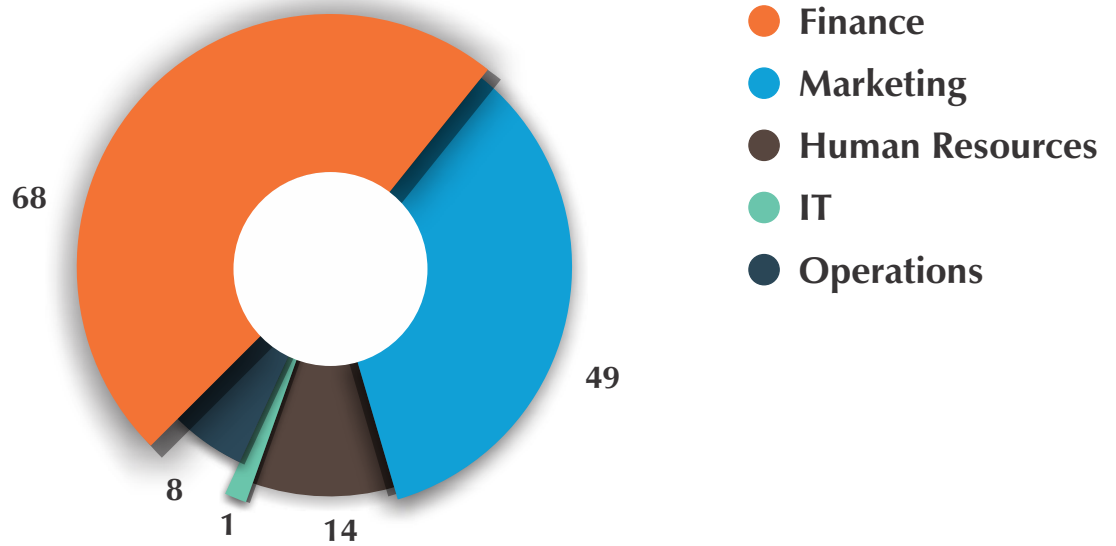
1	Joshua F. Vaz	26	M	BMS	42
2	Avinash D. Rathod	25	M	B. E.	33
3	Somiya S. Subramanian	24	F	B. E.	27
4	Rishabh K. Kukreti	24	M	B. E.	26
5	Rajeesh R. Rajan	22	M	BMS	9
6	Jigna D. Chawda	25	F	B. E.-Comp.	8
7	Krushna H. Balsaraf	22	M	B. E.	8
8	Prayas P. Kalvankar	24	M	B. E.	8
9	Nikhil S. Desai	24	M	B. E.	4
10	Jubin V. Desai	22	M	B. E.-IT	Fresher

**Class of MMS & PGDM - I :
Summer Placement
(Batch 2016-18)**

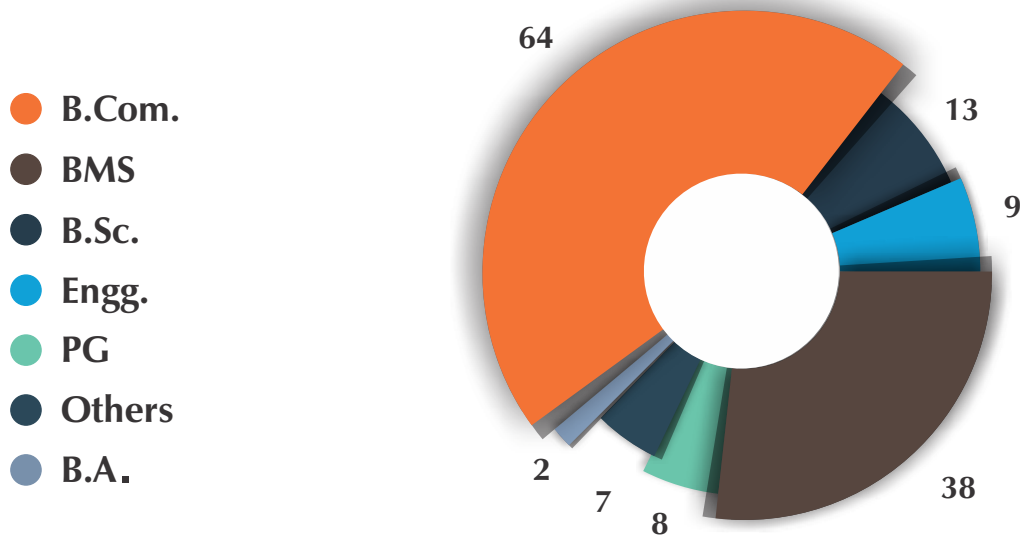


Class of MMS & PGDM - II : Final Placement (Batch 2015-17)

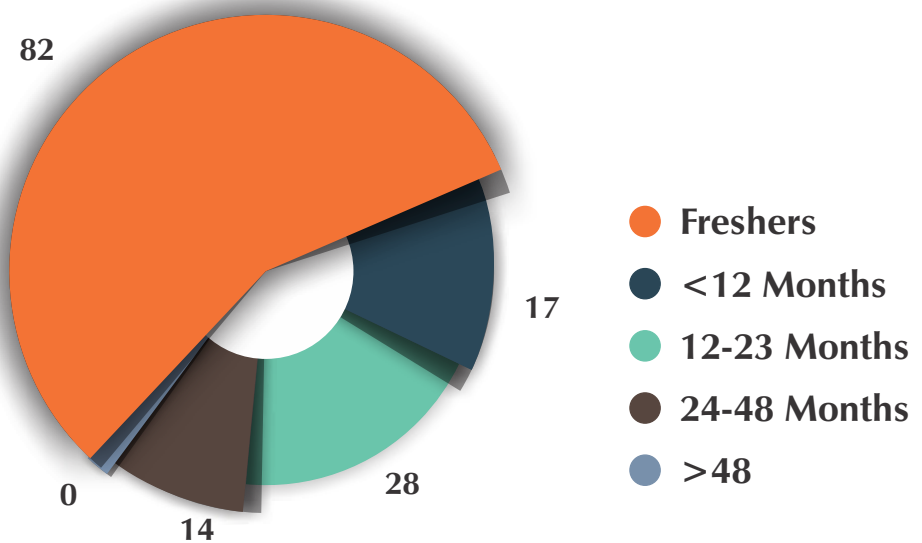
Specialization



Qualification



Work Experience



MARKETING



ASHWINKUMAR J PATEL (23)

BMM Advertising

Work Exp.: 41 Months

Googolplex Academy (30), Gie 2014 (5), Localbanya.Com (6)

Summer Project: Impact & effectiveness of campaigns conducted using non Conventional Media in Rural India

Company: RW Promotions Pvt. Ltd.



DALSTON NAZARETH (27)

B.Sc - I.T.

Work Exp.: 40 Months

Jetsynthesys Pvt. Ltd. (12) HDFC Red (24) Draft FCB Ulka (10)

Summer Project: Content marketing to drive online Traffic

Company: I Like The Way You Ink



AJINKYA PATIL (24)

B.Com.

Work Exp.: 33 Months

Pariyash Impex Pvt. Ltd. (10), Sagar Traders (3), P.V.Page & Co (23)

Summer Project: A retailers study on the awareness & availability of product (Bisleri Pop)

Company: Bisleri International Pvt. Ltd.



JOCELYN PARAKUNNAIL (25)

B.Com., M.Com.

Work Exp.: 30 Months

Altisource Business Solutions (30)

Summer Project: Creating brand value through advertisements and campaigns

Company: Birla Sun Life Insurance



JOSHUA DMELLO (23)

B.Sc. - Physics

Work Exp.: 24 Months

Right Returns (24)

Summer Project: Market assessment of the poultry industry

Company: Tata Steel Ltd.



MAHESHKUMAR THAKUR (25)

BMS

Work Exp.: 23 Months

Titan Company Ltd. (23)

Summer Project: A study on retailers satisfaction for water brand Bisleri International Pvt. Ltd. In Mumbai region.

Company: Bisleri International Pvt. Ltd.



ADITYA WARANG (25)

B.Com. - Accounting

Work Exp.: 16 Months

Cognizant Technologies Ltd.(10), Datamatics Global Services Pvt. Ltd. (6)

Summer Project: A preliminary study on Market Potentiality of healthcare technology platform Mediport

Company: Mediport Healthtech Pvt. Ltd.



ROYDON PINTO (21)

B.Com.

Work Exp.: 14 Months

Ugam Solutions (14)

Summer Project: A study to improve the in-app and card services of Zeta meal vouchers

Company: Directi



SHILPA GADEKAR (25)

B.Com.

Work Exp.: 22 Months

Unihunt Consulting Pvt. Ltd. (14), Good Time Marketing (8)

Summer Project: Study on branded fuel (Xtra Premium Petrol & Xtra Mile Diesel) of Indian oil corporation Ltd. for communication & positioning strategy.

Company: Indian Oil Corporation Ltd.



APURVA KHAIRKAR (26)

B.E. - Electronics

Work Exp.: 13 Months

Fountain head Technologies (13)

Summer Project: A study on the market perception of online property portal

Company: Dconsumeri Solution Pvt. Ltd.



OSHAN ALMIDA (23)
B.E. - I.T.
Work Exp.: 12 Months
STPL (12)

Summer Project: Study & analysis of mutual funds awareness campaign initiated by ICICI Securities Limited
Company: ICICI Securities Ltd.



P. AKIL GEEVARGHESE (23)
BMS
Work Exp.: 12 Months
Datamatics Financial Service Ltd. (12)

Summer Project: A study on branding and business development through Travel Agents
Company: FRR Forex Pvt. Ltd.



ROYSTON NORONHA (22)
BMS - Marketing
Work Exp.: 12 Months
Omnibys Events & Promos Pvt. Ltd., (12)

Summer Project: A study to identify potential customers for IT enabled services of LDS infotech
Company: LDS Infotech Pvt. Ltd.



VISHVA SHAH (23)
BMS
Work Exp.: 12 Months
Rane Elastomer Pvt. Ltd. (12)

Summer Project: A study to understand about awareness and preference of retailers for Jio and Its Sim Activation process .
Company: Reliance Jio Infocomm Limited



SANJANA LIYONA PEREIRA (23)
B.Com.
Work Exp.: 09 Months
Tata Consultancy Services (6),
Here Solutions India Pvt. Ltd. (3)

Summer Project: A study on Acceptibility of Mediport App in the market & in dept services improvement.
Company: Mediport Healthtech Pvt. Ltd.



VINOD YADAV (23)
B.Com.
Work Exp.: 8 Months
First Source (8)

Summer Project: A study on new promotional strategies of Birla Sun Life Insurance
Company: Birla Sun Life Insurance



JESUS JOSEPH COLACO (22)
BMS
Work Exp.: 08 Months
Grant Thornton LLP (8)

Summer Project: A Sudy of the potential for DIGIVERSITY in the Online Education Industry
Company: Schoolguru Eduserve Pvt. Ltd.



ANKITA S KULKARNI (22)
BMS - Marketing
Work Exp.: 07 Months
Vestrics Technologies Pvt. Ltd. (7)

Summer Project: A study to understand behavioral Issues with reference to WWM magazines (Femina & topgear)
Company: Bennett, Coleman & Co. Ltd.



MELISHA RODRIGUES (24)
BMM - Advertising
Work Exp.: 06 Months
Publicis Capital (3) Drive India Enterprise Solutions Ltd. (2) Leo Burnett (1)

Summer Project: A study on the process of lead generation & its effectiveness for DIESL
Company: Drive India Enterprise Solutions Ltd. (DIESL)



ABHISHEK PAUL (23)
BMS - Marketing
Work Exp.: Fresher

Summer Project: A study on Marketing opportunities for the Partners of Mediport Healthtech Pvt. Ltd.
Company: Mediport Healthtech Pvt. Ltd.



ADITYA S. MHATRE (23)

B.Sc. - I.T.

Work Exp.: Fresher

Summer Project: A study of Marketing Strategies, Brand Awareness & retailers study on the awareness & availability of product (Packaged Drinking Water)

Company: Bisleri International Pvt. Ltd.



CALVIN ANDRADE (22)

B.Com.

Work Exp.: Fresher

Summer Project: A study on market segmentation strategies at Whistling Woods International

Company: Whistling Woods International



CHRISTOPER A. MENDONCA (21)

B.Com.

Work Exp.: Fresher

Summer Project: A study on consumer satisfaction on Automobile service sector-Mumbai zone

Company: Nielsen India Pvt. Ltd.



CYNTHIA JAMES DAS

B.Com.

Work Exp.: Fresher

Summer Project: Branding and advertising for Motwane

Company: Motwane Management Pvt. Ltd.



DHANASHREE BANDIWADEKAR (23)

BMM - Advertising

Work Exp.: Fresher

Summer Project: A study of the marketing in reliance market and the effectiveness of IMC tools

Company: Reliance Retail Ltd.



DIVYA DCOSTA (22)

B.Com.

Work Exp.: Fresher

Summer Project: A study on effectiveness of billback advertising

Company: Brain N Brand LLP



FREDAL ALPHONSO (23)

BMS

Work Exp.: Fresher

Summer Project: Study on process of entry into film institute (Entrance process)

Company: Whistling Woods International



FRANK DIAS (24)

BMS - Marketing

Work Exp.: Fresher

Summer Project: A study of market segmentation strategy for distance education at Schoolguru

Company: Schoolguru Eduserve Pvt. Ltd.



GAURAV KALE (23)

B.Sc. - I.T.

Work Exp.: Fresher

Summer Project: A study on retailer's perception & behavior towards Amul Fresh product division

Company: Amul



HARSHAD PRAKASH KARKAR (23)

B.Sc. - IT

Work Exp.: Fresher

Summer Project: A study of Retailer's perception and product development Analysis at AMUL fresh Product Division

Company: Amul

**JANIS ALQUIN MENEZES**

BBI

Work Exp.: Fresher**Summer Project:** A study on ariquant survey for reagents used in hematology Analyzer**Company:** Meril Diagnostics**JAYNITH JAIN (23)**

BMS

Work Exp.: Fresher**Summer Project:** A study of understanding and examining the ways in which to increase global presence of BDH industries Ltd.**Company:** BDH Industries Ltd.**JESSINA NELINA PEREIRA (21)**

B.Com.

Work Exp.: Fresher**Summer Project:** Designing Brand Building activities of Birla Sun Life insurance**Company:** Birla Sun Life Insurance**KARRTHIK VISHNUBHOTLA (22)**

B.Com.

Work Exp.: Fresher**Summer Project:** Study of concept of "continuity of care" in primary healthcare**Company:** Mediport Healthtech Pvt. Ltd.**MARCIAN SAMUEL (23)**

BMS

Work Exp.: Fresher**Summer Project:** A study on customer Perception about Reliance Jio 4G with respect to JIO preview offer.**Company:** Reliance Jio Infocomm Limited**MOHAMMAD ARSALAN SHAH (24)**

B.Sc. - I.T.

Work Exp.: Fresher**Summer Project:** A study to understand marketing strategy of LYF mobile handset in western suburb Mumbai**Company:** Reliance Jio Infocomm Limited**PARIDDHI SHAH (22)**

B.Com.

Work Exp.: Fresher**Summer Project:** Study on satisfaction level of credit card Users of SBI**Company:** Nielsen India Pvt. Ltd.**PRANALI KADAM (23)**

B.Sc. - Physics

Work Exp.: Fresher**Summer Project:** A study on cutomer awareness about online advertsing & its effectiveness**Company:** Aspiring Web Solutions Pvt. Ltd.**PRIYA CHOKSI (24)**

BMS - Finance

Work Exp.: Fresher**Summer Project:** A study on Jio POS for 4G customers in Mumbai (Western) - Retailer**Company:** Reliance Jio Infocomm Limited**ROHIT DIAS (21)**

BMS - Finance

Work Exp.: Fresher**Summer Project:** A study on the transaction preference of BCCB customers (Madi Naka Branch Vasai)**Company:** Bassein Catholic Co-op Bank Ltd.

**RONY JOSEPH**

BMS

Work Exp.: Fresher**Summer Project:** Marketing strategies for development of Birla Sun Life Insurance**Company:** Birla Sun Life Insurance**SAMEER VYAS (24)**

BMS

Work Exp.: Fresher**Summer Project:** A study to formulate the promotion strategy of Birla Sun Life insurance product.**Company:** Birla Sun Life Insurance**SELES PAUL (22)**

BMS - Marketing

Work Exp.: Fresher**Summer Project:** Study to understand Ad Testing through Link Methodology**Company:** Millward Brown Market Research Services Pvt. Ltd.**SHRAVAN DUBEY (24)**

B.Com.

Work Exp.: Fresher**Summer Project:** A study on consumer perception about paneer fresh product division**Company:** Amul**SONIA SEQUEIRA (22)**

B.A. - Economics

Work Exp.: Fresher**Summer Project:** A study on the level of awareness of prescription sunglasses and second spectacle at Titan Eye Plus Stores in Borivali and Kandivli**Company:** Titan Company Limited**STEFFI FRANCIS VAZ (22)**

BMS

Work Exp.: Fresher**Summer Project:** Study on the awareness level of ABC (Alternate business Channels) and Nestlé Chocolates**Company:** Nestle India Ltd.**SWARAL RAUT (23)**

BMS

Work Exp.: Fresher**Summer Project:** A study on the analysis of cigarette industry for Godfrey Philips**Company:** Shraddha Enterprises**TANVI KHEDEKAR (25)**

B.Com.

Work Exp.: Fresher**Summer Project:** A study on Retail shrinkage - A case of Crossword**Company:** Crossword Book Stores Ltd.**VIDHI RATHOD (23)**

BMS

Work Exp.: Fresher**Summer Project:** A study on the customer retention program - a case of speciality store Crossword.**Company:** Crossword Book Stores Ltd.



FINANCE

**CANDICE ANN PEREIRA (26)**

B.Com.

Work Exp.: 47 MonthsLeeway Manpower Pvt. Ltd. (7),
Leeway Logistics Ltd. (40)**Summer Project:** Technical Analysis of Selected Five Pharmaceutical Companies for Five Years from 2011-2016**Company:** Angel Broking Ltd.**VISHAL CHOUDHARY (25)**

B.Com. - CA - CPT

Work Exp.: 44 Months

Laabh Dekor (44)

Summer Project: Fundamental analysis of Capital Goods sector**Company:** Elara Capital**PRASHANT ANCHAN (25)**

BAF

Work Exp.: 37 MonthsCapgemini (25), ITC Maratha (6),
ADFC Pvt. Ltd. (6)**Summer Project:** Strategic approach for Business Enhancement of Anandrathi Shares & Stock Brokers Ltd.**Company:** Anandrathi Shares & Stock Brokers Ltd.**LEROY LEMOS (25)**

B.Com.

Work Exp.: 34 MonthsTata Consultancy Services (21),
R.K.Karanth & Company (13)**Summer Project:** A study of the Risk and Return of Indian Equity Mutual Funds**Company:** HDFC Bank Ltd.**PASCAL ANTHONY COLACO (25)**

B.Com.

Work Exp.: 29 Months

VRMSPL (5), SJCET (12), KMBL (12)

Summer Project: Credit management**Company:** Kotak Mahindra Bank**POONAM NADAR (24)**

B.Com.

Work Exp.: 25 MonthsInterface Consultancy & Service Pvt. Ltd.
(25)**Summer Project:** Preparation of budgeted financial statements**Company:** K.B. Soneji & Co. Chartered Accountants**ROSETTA FERNANDES (25)**

M.Com. (Business Management)

Work Exp.: 25 Months

Kotak Life Insurance (25)

Summer Project: A study on Investment functions of insurance companies.**Company:** S. Panse Chartered Accountants**ANIKET GONSALVES (23)**

BMS

Work Exp.: 21 Months

CMA CGM SSC Mumbai (21)

Summer Project: A study of non-performing assets of Bassein catholic Bank**Company:** Bassein Catholic Co-op Bank Ltd.**LYDIA VERGHESE (24)**

B.Com. - Finance

Work Exp.: 18 Months

Bose Motors, (18)

Summer Project: FDI in BRICS Nations: A Trend Forecasting**Company:** Catholic Syrian Bank Ltd.**RYAN D'SOUZA (24)**

B.Com.

Work Exp.: 18 Months

FE Institute of Art & Design (18)

Summer Project: A study in recruitment probability of NJ partners**Company:** NJ India Invest Pvt. Ltd.

**KSHITIJA JADHAV (24)**

B.Com.

Work Exp.: 16 Months

Bernhard Schulte Shipmanagement India Pvt. Ltd. (16)

Summer Project: A study of the Capital Structure of Indian companies**Company:** ICICI Direct Pvt. Ltd.**NATASHA CORDA (24)**

B.Com.

Work Exp.: 15 Months

Tata Consultancy Service (15)

Summer Project: A study on the performance of Indian IPOs**Company:** Kotak Mahindra Bank**KEYUR SHAH (24)**

BMS - Finance

Work Exp.: 14 MonthsMobile.Com (12),
Nilesh Panchal & Co. (2)**Summer Project:** A study of the performance of large cap, mid cap & small cap equity mutual funds in India**Company:** NJ India Invest Pvt. Ltd.**STEFFI DMELLO (24)**

BBI

Work Exp.: 14 Months

CitiBank (14)

Summer Project: A study of Foreign Exchange & its Risk Management**Company:** Forexserve**DARSHAN SALIAN (24)**

B.Com.

Work Exp.: 13 Months

Tata Consultancy Service (13)

Summer Project: A study of treasury operations in Aspire Housing Finance Corporation Ltd.**Company:** Aspire Housing Finance Corporation Ltd.**JULIANO ABRANCHES (25)**

B.Com.

Work Exp.: 13 Months

Alfa Overseas (13)

Summer Project: A study of Risk management in Whistling Woods International Ltd.**Company:** Whistling Woods International**RIDDHI ABHANI (23)**

BMS - Finance

Work Exp.: 13 Months

L Vithalji & Co (13)

Summer Project: Study of non performing assets**Company:** Bank of India**ARPITA SHETTY (23)**

BMS - Finance

Work Exp.: 12 Months

Krishna Enterprise (12)

Summer Project: Investment analysis and portfolio management services at Angel Broking Ltd.**Company:** Angel Broking Ltd.**ASHWINI JILSON (24)**

B.Com. - Accounts

Work Exp.: 12 Months

Apex Tutorials (12)

Summer Project: To Understand The Investment Pattern Of Gem And Jewellery Export Promotion Council**Company:** Gem And Jewellery Export Promotion Council**BLESSON MATHAI (23)**

BMS - Finance

Work Exp.: 12 Months

JP Morgan Services India Pvt. Ltd. (12)

Summer Project: Comparative Financial Analysis of Ajanta Pharma and other major industry players**Company:** Ajanta Pharma Pvt. Ltd.



RAVEENA RAMESH (23)
BMS - Finance
Work Exp.: 12 Months
Kotak Mahindra Bank Ltd. (12)

Summer Project: Study of foreign exchange market & the forex hedging instrument for Indian corporate

Company: Forexserve



HAYDEN GEORGE (23)
B.Com.
Work Exp.: 11 Months
Express Placements Services (11)

Summer Project: A study of impact of mudra loans offered by Corporation Bank

Company: Corporation Bank



SIDDHANT PUTHRAN (23)
BMS
Work Exp.: 11 Months
Serco Global (11)

Summer Project: A study on financial analysis of ONGC

Company: Oil and Natural Gas Corporation Ltd. (ONGC)



SIDDHESH PENDHARI (23)
B.Com.
Work Exp.: 08 Months
NKGSB Co-op Bank Ltd. (8)

Summer Project: A study of domestic treasury and asset liability management of NKGSB Co-op Bank Ltd.

Company: NKGSB Co-Op Bank Ltd. (Treasury Department)



JITENDRA TIWARI (24)
B.Com.
Work Exp.: 06 Months
HDFC Bank (6)

Summer Project: A study of the analysis of mid cap and small cap equity mutual funds in India

Company: NJ India Invest Pvt. Ltd.



SHWETA AMBRE (22)
BAF
Work Exp.: 06 Months
SBI cards (6)

Summer Project: A study of non performing asset management and analysing financial statement by ratio analysis of Bassein Catholic Co-operative Bank

Company: Bassein Catholic Co-op Bank Ltd.



ABHISHEK JAIN (22)
BMS
Work Exp.: Fresher

Summer Project: A study on credit risk rating process

Company: Bassein Catholic Co-op Bank Ltd.



AKSHATA GOKHALE (23)
B.Com.
Work Exp.: Fresher

Summer Project: A study on cost benefit analysis

Company: Supertech Instrumentation Services (I) Pvt. Ltd.



AMANDA FERNANDES (21)
B.Com.
Work Exp.: Fresher

Summer Project: A study on different mutual fund schemes, with special reference to top performing mutual funds

Company: NJ India Invest Pvt. Ltd.



ANKIT WADKAR (23)
BAF
Work Exp.: Fresher

Summer Project: A study on loan disbursement & recovery systems

Company: Bank of Maharashtra

**ANSHUNI CHURI (23)**

B.Com.

Work Exp.: Fresher**Summer Project:** A study on Mutual fund and comparative analysis of different schemes**Company:** NJ India Invest Pvt. Ltd.**ANTHEA PEREIRA (24)**

B.Com.

Work Exp.: Fresher**Summer Project:** A study on Stressed asset management at Saraswat Bank**Company:** The Saraswat Co-operative Bank Ltd.**ARULRAJ ANANDHARAJ NADAR (23)**

B.Com.

Work Exp.: Fresher**Summer Project:** A study on financial management analysis at Digicable Network India Limited**Company:** Digicable Network India Limited**ASHLEY LOPES (21)**

B.Com.

Work Exp.: Fresher**Summer Project:** A study on Cost Centre analysis at Huntsman International India Pvt. Ltd.**Company:** Huntsman International India Pvt. Ltd.**AURELLA MACHADO (22)**

B.Sc. - I.T.

Work Exp.: Fresher**Summer Project:** A study On Loan Appraisal Process at Bassein Catholic Co-Operative Bank Ltd.**Company:** Bassein Catholic Co-op Bank Ltd.**BIANCA MENEZES (22)**

B.Com.

Work Exp.: Fresher**Summer Project:** Trade finance - compliance requirement by RBI for imports and current account remittances**Company:** Ipca Laboratories Ltd.**BILBY BABU (24)**

B.Com. - Computer Application

Work Exp.: Fresher**Summer Project:** A study Customer satisfaction towards the products and services of Axis Bank**Company:** Axis Bank Ltd.**BIPIN CHAUHAN (22)**

B.Com. - Accounts

Work Exp.: Fresher**Summer Project:** Study To Find Mutual Fund Awareness In India**Company:** NJ India Invest Pvt. Ltd.**BRACEWEL NAZARETH ANDRADES (22)**

BAF

Work Exp.: Fresher**Summer Project:** Comparative study on Bassein Catholic Co-operative Bank and Saraswat Co-operative Bank.**Company:** Bassein Catholic Co-op Bank Ltd.**CHRISTABEL D'SOUZA (23)**

BMS

Work Exp.: Fresher**Summer Project:** A study on Indian Accounting Standards (Ind-AS): A Way Ahead in Accounting at Hindustan Petroleum Corporation Limited**Company:** Hindustan Petroleum Corporation Limited



DARSHAN PAREKH (24)
B.E. - I.T.
Work Exp.: Fresher

Summer Project: A study of Mutual Fund Investors Satisfaction

Company: Karvy Stock Broking Limited



FRENZIA FERNANDES (23)
B.Sc. - I.T.
Work Exp.: Fresher

Summer Project: A study of solvency of Bassein Catholic Co-operative Bank

Company: Bassein Catholic Co-op Bank Ltd.



JONEIL DSOUZA (23)
B.Com.
Work Exp.: Fresher

Summer Project: A study of non-performing assests of Bassein Catholic Bank

Company: Bassein Catholic Co-op Bank Ltd.



KALPESH PARADKAR (25)
BMS
Work Exp.: Fresher

Summer Project: A study on the mechanism of export finance for Tessitura Monti India Pvt.Ltd.

Company: Tessitura Monti India Pvt. Ltd.



KAREN PEREIRA (23)
BAF
Work Exp.: Fresher

Summer Project: Study the credit appraisal of MSME loans

Company: Reserve Bank of India



KRITIKA GIRDHANI (23)
B.Com.
Work Exp.: Fresher

Summer Project: Enterprise Valuation of Infosys & its peer Analysis

Company: Nirmal Bang



LAYANA LORANCE (24)
B.Com. - Finance
Work Exp.: Fresher

Summer Project: A study of Dena Bank Loan Products and the Level of Customer Satisfaction

Company: Dena Bank



LINCOLN GONSALVES
B.Com.
Work Exp.: Fresher

Summer Project: A study of the procedure implemented by Spartan Securities to fulfill the financial requirements of Real Estate Companies

Company: Spartan Shares And Securities Private Limited



MARILYN GONSALVES (23)
B.Com.
Work Exp.: Fresher

Summer Project: A study of MEIS and EPCG: Government schemes to incentivize exports

Company: Rishabh Instruments Pvt.Ltd.



MINALEE VETKAR (25)
M.Com.
Work Exp.: Fresher

Summer Project: A study of the B2B Portal of Hypercity

Company: Hypercity Retail India Ltd.



NITESH MORE (23)
B.Sc. - Biotechnology
Work Exp.: Fresher

Summer Project: A study of the Fundamental analysis process of Motilal Oswal Securities Limited
Company: Motilal Oswal Securities Limited



OLIVIA D'CUNHA (22)
B.Com.
Work Exp.: Fresher

Summer Project: The study on financial planning process Implemented at Bonanza portfolio Ltd.
Company: Bonanza Portfolio Ltd.



PALLAVI NAIK (21)
B.Com.
Work Exp.: Fresher

Summer Project: A study on Inventory management and control at Hotel The Leela
Company: Hotel Leela Venture Ltd.



RAYNER D'SOUZA (22)
BAF
Work Exp.: Fresher

Summer Project: A study of customer satisfaction towards depository Participants
Company: Karvy Stock Broking Limited



RICHAL FERNANDES (22)
B.Com.
Work Exp.: Fresher

Summer Project: A study on Mutual fund schemes recommended by ICICI Securities Ltd.
Company: ICICI Securities Ltd.



SAGAR REDDY (23)
B.Com.
Work Exp.: Fresher

Summer Project: A study on performance analysis of growth fund Viz a Viz market index.
Company: NJ India Invest Pvt. Ltd.



SARTHAK PAREKH (22)
B.Com.
Work Exp.: Fresher

Summer Project: A study on performance persistence of growth equity mutual fund
Company: NJ India Invest Pvt. Ltd.



SHRADDHA KADAM (22)
B.Com.
Work Exp.: Fresher

Summer Project: A study on the effectiveness of Mutual Funds Investment awareness program initiated by ICICI Securities
Company: ICICI Securities Ltd.



SHRAVANI CHANDAN
B.Com.
Work Exp.: Fresher

Summer Project: A study on public awareness of UIDAI and financial inclusion
Company: HDFC Bank Ltd.



SHUBHAM KASURDE (22)
BAF
Work Exp.: Fresher

Summer Project: A study and development of management reports and financial aspects of marketing
Company: Hypercity Retail India Ltd.



SNOVIL D'CUNHA (22)

BMS

Work Exp.: Fresher

Summer Project: A study on Banking products and services offered by of Bassein Catholic Co-operative Bank

Company: Bassein Catholic Co-operative Bank



STEPHINA T. KANJIRATHINGAL (22)

B.Com.

Work Exp.: Fresher

Summer Project: A project on credit risk modelling for comfort Group of companies.

Company: Comfort Fincap Limited



SUJAN SHETTY (22)

B.Com.

Work Exp.: Fresher

Summer Project: Comprehensive analysis of working capital solution for identified customer segments

Company: ICICI Bank Ltd.



SUSHEEL NAMBIAR (22)

B.Com.

Work Exp.: Fresher

Summer Project: Analysis of forex operations of Bank of Baroda

Company: Bank of Baroda Ltd.



SWATI RAMESH NAIDU (23)

BMS

Work Exp.: Fresher

Summer Project: A study on Saraswat Bank's loan against property

Company: The Saraswat Co-operative Bank Ltd.



TANVI SACHDEV (24)

BMS - Finance

Work Exp.: Fresher

Summer Project: Banking products and services provided by CSB Bank

Company: Catholic Syrian Bank Ltd.



YOGISHA LAD (22)

BAF

Work Exp.: Fresher

Summer Project: Credit appraisal and credit risk rating in Punjab National Bank

Company: Punjab National Bank



YOHAN GHATYA (22)

BMS

Work Exp.: Fresher

Summer Project: Analysis and reconciliation of customer outstandings

Company: Bharat Petroleum Corporation Ltd.



HUMAN RESOURCE

**JEASON DANTHY (24)**

BMS

Work Exp.: 37 MonthsPackt Publishing Pvt. Ltd. (15), Serco
Global Services (5), Vision Placements (17)**Summer Project:** A project on corporate human resource
- T&D, Employee Engagement & CSR**Company:** Ipca Laboratories Ltd.**ANITA BHAVER (26)**

B.Com.

Work Exp.: 32 Months

Syntel Ltd. (32)

Summer Project: A study on GJEPC'S compliance with
organisational standards and statutory aspects related to
human resource audit**Company:** Gem And Jewellery Export Promotion Council**MISHTII VORA (24)**

B.Com.

Work Exp.: 23 MonthsFirst Advantage Pvt. Ltd. (15),
ICICI Securities (8)**Summer Project:** Study of HR outsourcing**Company:** Core Integra Consulting Services Pvt. Ltd.**DEANNE D'SA (24)**

B.Sc. - Botany and Zoology

Work Exp.: 20 MonthsKotak Mahindra Bank Limited (11),
Ferntastica Gardens Limited (9)**Summer Project:** A study on the attendance and leave
management systems at Eureka Forbes Limited**Company:** Eureka Forbes Limited**SHELDON RODRIGUES (23)**

BMS

Work Exp.: 12 Months

KPMG (12)

Summer Project: A study on Employee engagement at
GJEPC**Company:** Gem And Jewellery Export Promotion Council**BIJAL BHOJANI (25)**

B.Com. - Diploma in HR

Work Exp.: 6 MonthsKaavi Recruitment Consultancy (2),
Nano Jobs Consultancy (4)**Summer Project:** A study on the recruitment and selection
of Gem And Jewellery Export Promotion Council**Company:** Gem And Jewellery Export Promotion Council**ASHISH AHIRE (22)**

B.Com. - Banking & Insurance

Work Exp.: Fresher**Summer Project:** A study on performance management
system at the Gem Jewellery export promotion Council**Company:** Gem And Jewellery Export Promotion Council**HAYDEN PETERS (22)**

B.A. - Sociology

Work Exp.: Fresher**Summer Project:** A study on the recruitment strategies in
an online Healthcare database and Consultancy service.**Company:** Health Dynamics Solution Pvt. Ltd.**JANIBA NADAR (22)**

BMS

Work Exp.: Fresher**Summer Project:** Automation audit & streamlining of
personnel files of ICS realty**Company:** ICS Group Pvt. Ltd.**JESSICA FERNANDES (22)**

BMS

Work Exp.: Fresher**Summer Project:** Recruitment and selection process at
Digicable Network India Limited**Company:** Digicable Network India Limited

**JONTY BAHADUR (23)**

B.Com.

Work Exp.: Fresher**Summer Project:** Employee database auditing at ICS Group Pvt. Ltd.**Company:** ICS Group Pvt. Ltd.**MELISSA DIAS (22)**

B.Com.

Work Exp.: Fresher**Summer Project:** Study on the HR policies and procedures of Bhatia hospital & preparing a HR manual for the NABH Accreditation**Company:** Bhatia Hospital**RAVINA LOBO (22)**

B.Sc. - Nutrition and Dietetics

Work Exp.: Fresher**Summer Project:** A study on Work engagement and organisational commitment for employees at Roha Dychem Pvt. Ltd**Company:** Roha Dychem Pvt. Ltd.**SYDEL D'SOUZA (23)**

B.Com.

Work Exp.: Fresher**Summer Project:** Study of the recruitment process at Jet Airways (Cabin Crew)**Company:** Jet Airways (India) Limited.

INFORMATION TECHNOLOGY

**TANMAY MHATRE (22)**

B.Sc. - I.T.

Work Exp.: 11 Months

Maheshwari Marketing Co. (11)

Summer Project: Process optimization & data analytics for streamlining and improving in-house operations.**Company:** Shipler Technology Pvt. Ltd.

OPERATIONS



GAURAVI VARTAK (24)
B.E. - Electronics and Telecommunication
Work Exp.: 15 Months
Network Techlab Pvt. Ltd. (3) Skyline Enterprises (12)

Summer Project: Process mapping of Navicarna

Company: Navicarna Pvt. Ltd.



DAMINI KAREKAR (23)
B.E. - Civil Engineering
Work Exp.: 12 Months
Kingfort Constructions (12)

Summer Project: Feasibility study of rapid prototyping in India for Japanese firm

Company: SKB Machine Tools



VIRENDRA SHIRKE (24)
B.E. - Production
Work Exp.: 12 Months
Cyclo Transmission Ltd. (6) Vemco Pvt. Ltd. (6)

Summer Project: Study of turbine blade grinding & polishing process for power sector

Company: SKB Machine Tools



ABHISHEK KANNAN (23)
B.Sc. - I.T.
Work Exp.: Fresher

Summer Project: A study on Implementation of Ftt using fixed devices

Company: Reliance Jio Infocomm Limited



ANKIT SINGH (25)
B.E. - Mechanical
Work Exp.: Fresher

Summer Project: A study on Logistics management and store operating procedure at Crossword book store.

Company: Crossword Book Stores Ltd.



BRAHAT SHETTY (22)
BMS - Finance
Work Exp.: Fresher

Summer Project: A study on o2A process and retailer selection process

Company: Reliance Jio Infocomm Limited



ROHIT P MHATRE (24)
B.E. - Computers
Work Exp.: Fresher

Summer Project: TOC dashboard for visibility of WIP & SF Materials for plants at Tata Steels Wire division India

Company: Tata Steel Ltd.



SHIVPRAKASH VISHWAKARMA (23)
B.E. - Electronics and Telecommunication
Work Exp.: Fresher

Summer Project: Study on feasibility of automating the pipe casting process for Casilon Polymers Pvt. Ltd.

Company: Casilon Polymers Pvt. Ltd.



Winners at IIM Indore-Mumbai Campus:
“2016 Ideathon Case Study Competition”



Recruiters – Final Placements A.Y. 2015-2016



and many more...



Recruiters – Summer Placements A.Y. 2015-2016



and many more...

Career Management Centre (CMC)

The Career Management Centre (CMC) is the liaison between our highly diverse talent pool of students, alumni and employers who benefit from their expertise.

CMC helps recruiting companies for their promotion on the campus and handle the entire placement process. CMC assists companies by providing following services:

- In-campus Corporate Presentations
- Corporate Onboarding
- Display of Promotional material
- Live Projects
- Online Tests
- Internship & Consulting
- Screening of students
- In-campus selection Process

To Our Patrons

If you are looking to recruit:

Tap into SFIMAR's world-class talent pool. Recruit high-calibre personnel for employment, or short/long-term assignments and Live projects. SFIMAR graduates can provide the outstanding global business capabilities, diversity, international outlook and professional experience that will make a real difference to your business.

Career Management Centre (CMC) -

CMC is your "one-stop shop" for all of your recruiting needs. We are dedicated to serve the specific needs of recruiters searching for the future leadership of their organizations. In order to reach out and communicate with the students and in turn to increase your visibility on our campus you can explore the following methods:-

Promotional Tuesday & Saturday -

Companies are welcome to visit SFIMAR Campus prior to their actual recruitment process to promote their company through corporate presentation thus sharing information about the

company, job opportunities, required skill set & selection process. This will be beneficial to both the company as well as the students in taking right Decisions. Book a Day & Time Slot Today With Us For Final & Summer Placement.

Distributing published material -

Company brochures, pamphlets and other published material are an effectual way of disseminating information about the company. Such matters can be sent to the Placement Office for distribution amongst the students.

Guest Talks -

The Company can build presence on the campus by having its senior representatives interact with the students through guest lectures and seminars on various topics.

For confirming the promotional dates and to know more about the recruitment and internship process please contact the CMC staff or write to us at placement@sfimar.org



Ms. Navika Pednekar
Assistant Manager
Corporate Relations & Placement

Placement Calendar	
Company Presentations for Final Placements	September Onwards.
Final Hiring Process	October Onwards.
Summer Hiring Process	December Onwards.
Summer Internship	From 2nd May to 30th June.
Flexi hour projects	Round the year.



Ms. Archana Shetty
Sr. Executive
Corporate Relations & Placement



Student Placement Leaders

Final Placement

Ashwini A Jilson	MMS- FIN	Mishtii Jatin Vora	MMS- HR
Juliano A Abranches	MMS- FIN	Dhanashree V Bandiwadekar	MMS- MKT
Marilyn R Gonsalves	MMS- FIN	Karrthik R Vishnubhotla	MMS- MKT
Rosetta J Fernandes	MMS- FIN	Shilpa P Gadekar	MMS- MKT
Shubham S Kasurde	MMS- FIN	Shravan Kumar K Dubey	PGDM- MKT
Vishal R Choudhary	MMS- FIN	Vishva Yogesh Shah	PGDM- MKT
Keyur Hemandra Shah	PGDM - FIN	Virendra Sadashiv Shirke	OPRS
Deanne Gregory D'sa	MMS- HR	Tanmay Jayesh Mhatre	IT

Reach Us

Ms. Sangeeta Varma
Manager

Corporate Relations & Placement
9833899397 (D) 022 –28915691

Ms. Navika Pednekar
Assistant Manager
Corporate Relations & Placement
9869325462, (D) 022 – 28902202

Ms. Archana Shetty
Sr. Executive
Corporate Relations & Placement
(D) 022 - 28902202

(B) 022 - 2895 8403, Extn. 117 / 118 / 120

Placement – ACE Performers (Batch 2014 - 16)



Ankit Shetty
Directi - Zeta



Pratiksha Shetye
Directi - Zeta



Kaushal Mandalia
Ingram Micro



Rachel Dsouza
Bewakoof.com



Anirudh Nambiar
Transparent Value



Mitul J. Shah
Transparent Value



Ashima S. Thakur
Radiocity



Malcolm D'Souza
Lubrizol



Jesal. K. Vaidya
Nielsen



Renji Thomas
Nielsen

SFIMAR

St. Francis Institute of Management & Research

Gate No.5, Mt. Painsur, S.V.P Road, Borivali (W),
Mumbai 400 103. Maharashtra, India.

Phone No. (D) 022-28902202,
(B) 2895 8403
EXTN. 117/118/119/120

E-mail: placements@sfimar.org

Location Map

